



DAILY INFORMATION BULLETIN

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SUNDAY, SEPTEMBER 4, 1983

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QUALITY OF COMMUNICATION VITAL -- ACTING GOVERNOR

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THE QUALITY OF MATERIAL TO BE COMMUNICATED WAS PARTICULARLY IMPORTANT IN A DAY AND AGE WHEN PEOPLE WERE SO EXPOSED -- AND SOMETIMES SO VULNERABLE -- TO THE CONFUSING INFLUENCE OF CATCH PHRASES AND MEANINGLESS SLOGANS REPETITIVELY THROWN AT US THROUGH A MULTITUDE OF CHANNELS, THE ACTING GOVERNOR, SIR PHILIP HADDON-CAVE, SAID THIS EVENING.

MODERN COMMUNICATIONS TECHNOLOGY DID NOT INTERPRET, OR ANALYSE, INFORMATION, BUT MERELY PASSED IT ON WITH MAXIMUM EFFICIENCY. AND THE COST WAS NOT INCONSIDERABLE, HE SAID.

THERE WAS LITTLE POINT IN DEVELOPING HIGH SPEED TRANSMISSION SYSTEMS IF THE INFORMATION TRANSMITTED WAS BADLY ORGANISED AND WRITTEN UP; IT WOULD SIMPLY CAUSE EMBARRASSING MISUNDERSTANDINGS AND EXPENSIVE MISTAKES, TO THE EXTENT THAT THE MATERIAL TRANSMITTED INFLUENCES DECISIONS BY THE RECEIVER.

+THUS, PERHAPS IRONICALLY, THE IMPORTANCE OF WRITING SKILLS HAS ASSUMED A NEW SIGNIFICANCE IN THIS AGE OF MODERN COMMUNICATIONS TECHNOLOGY,+ SIR PHILIP ADDED.

THE ACTING GOVERNOR WAS SPEAKING AT THE OPENING CEREMONY OF THE SIXTH ASIA-PACIFIC LEADERSHIP DEVELOPMENT SEMINAR AT THE FURAMA HOTEL.

SIR PHILIP NOTED THAT THE SEMINAR WAS BEING HELD +TO EXCHANGE AND ACQUIRE MANAGEMENT EXPERIENCE AND KNOW-HOW AND TO DISCUSS WAYS AND MEANS OF DEVELOPING LEADERSHIP QUALITIES,+ AND SAID THAT A BASIC REQUIREMENT FOR SUCCESS IN THESE TWO AREAS OF MANAGEMENT AND LEADERSHIP WAS UNDERSTANDING.

+AND THAT MEANS THE AVAILABILITY OF EFFECTIVE COMMUNICATIONS SYSTEMS AND PROPER USE OF THEM,+ HE ADDED.

SIR PHILIP SAID HE CHOSE TO SPEAK ON THE SUBJECT OF COMMUNICATIONS AS 1983 HAD BEEN DESIGNATED +WORLD COMMUNICATIONS YEAR+ BY THE UN GENERAL ASSEMBLY.

HE TOLD THE DELEGATES THAT THE AVAILABILITY OF EXCELLENT COMMUNICATIONS FACILITIES HAD BEEN A MOST IMPORTANT FACTOR IN THE EMERGENCE OF HONG KONG AS A CITY WITH INTERNATIONAL DIMENSIONS AND A DIVERSIFIED ECONOMY.

THESE FACILITIES WERE BEING PROVIDED BY CABLE AND WIRELESS (HK) LTD. WHICH OPERATES INTERNATIONAL TELECOMMUNICATIONS SERVICES= BY THE HONG KONG TELEPHONE COMPANY LTD. WHICH PROVIDES THE LOCAL PUBLIC TELEPHONE NETWORK, AND BY THE POST OFFICE, WHICH ARRANGES THE CONVEYANCE OF THE WRITTEN WORD IN ALL ITS VARIED FORMS TO ALL CORNERS OF THE GLOBE.

SIR PHILIP SAID HONG KONG WAS NOW RECOGNISED AS ONE OF THE MOST IMPORTANT TELECOMMUNICATIONS CENTRES IN SOUTHEAST ASIA.

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ON THE NEED FOR WRITING SKILLS, SIR PHILIP SAID AS CHIEF SECRETARY, HE HAD TO DEAL WITH, AND ORGANISE A CONTINUOUS FLOW OF CORRESPONDENCE AND INFORMATION ON A DAY-TO-DAY BASIS, AND HAD ALSO TO DECIDE HOW TO RESPOND TO IT.

SIR PHILIP SAID HE SOUGHT TO PUT INTO PRACTICE THREE PRINCIPLES, AND OFFERED THEM FOR THE CONSIDERATION OF THE SEMINAR.

HE SAID :

+FIRST, THERE IS THE PRINCIPLE OF CLARITY: IN OTHER WORDS, BEFORE PUTTING PEN TO PAPER, MAKE SURE YOU ARE QUITE CLEAR WHAT THOUGHTS YOU WISH TO CONVEY. IS YOUR MESSAGE CLEAR AND UNAMBIGUOUS? HAVE YOU IDENTIFIED THE KEY ISSUES? HAVE YOU TOTALLY MINIMISED THE RISK OF MISUNDERSTANDING AT THE RECEIVING END -- AND THE RISK OF MISUNDERSTANDING IS PROBABLY GREATER THE MORE DISTANT IS THE RECEIVER? IF YOU ARE IN DOUBT, DICTATE OR WRITE UP A DRAFT AND WORK OVER IT BEFORE HAVING IT FAIRED FOR DESPATCH.

+SECOND, THERE IS THE PRINCIPLE OF ECONOMY: IN OTHER WORDS, ENSURE THAT YOU HAVE CUT OUT ALL UNNECESSARY VERBIAGE. REMEMBER, INTERNATIONAL TELEX MESSAGES AND TELEPHONE CALLS ARE EXPENSIVE. SET OUT WHAT YOU WANT TO SAY WITH TOTAL PRECISION AND CLARITY-- MUDDLED LANGUAGE SIMPLY REFLECTS MUDDLED MINDS. IF YOU CANNOT UNSCRAMBLE YOUR LANGUAGE, GO BACK AND RE-ANALYSE THE ISSUES-- YOU MAY HAVE FAILED TO UNDERSTAND THEM.

+FINALLY, THERE IS THE PRINCIPLE OF KINDLY CONSIDERATION: IN OTHER WORDS, DO NOT NEGLECT THE RECIPIENT. CHOOSE A FORM OF WORDS BEST SUITED TO HIM OR TO HER. DO NOT ASSUME NON-EXISTENT KNOWLEDGE. BE DIPLOMATIC: REMEMBER, A TELEX MESSAGE FOR INSTANCE, IS ON THE RECORD FOR ALL TO SEE. HAVE REGARD TO POSSIBLE LANGUAGE DIFFICULTIES.+

+IN SUMMARY, IN THIS YEAR OF WORLD COMMUNICATIONS, WE MUST MAKE SURE WE ARE READY FOR THE CHALLENGE OF MODERN INFORMATION TECHNOLOGY,+ SIR PHILIP STRESSED.

+SIGNIFICANT BENEFITS ARE TO BE GAINED FROM ITS APPLICATION, BUT ONLY IF WE WORK ALL THE HARDER PROPERLY TO UTILISE ITS ADVANTAGES.+

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WORK ON COASTAL HIGHWAY PROGRESSING
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WORK ON THE \$608 MILLION SHA TIN - TAI PO COASTAL HIGHWAY IS PROGRESSING STEADILY, WITH ABOUT 55 PER CENT OF THE PROJECT BEING COMPLETED.

DISCLOSING THIS TODAY, THE ACTING PROJECT MANAGER OF THE TAI PO AND FANLING DEVELOPMENT OFFICE, MR ROBERT HANNA, SAID THAT THE DREDGING OF THREE MILLION CUBIC METRES OF MARINE DEPOSITS HAD BEEN COMPLETED, AND THAT 3.5 MILLION CUBIC METRES OUT OF FIVE MILLION CUBIC METRES OF UNDERWATER FILLING HAD BEEN PLACED.

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THE SEVEN-KILOMETRE, DUAL THREE-LANE HIGHWAY, WHICH RUNS FROM THE NORTHERN TIP OF SHA TIN TO TAI PO NEW TOWN, IS DESIGNED TO COPE WITH THE INCREASE IN TRAFFIC CAPACITY EXPECTED FOLLOWING THE OPENING IN STAGES OF THE NEW TERRITORIES TRUNK ROAD SYSTEM.

THE NEW HIGHWAY IS EXPECTED TO OPEN IN EARLY 1985.

IT IS BEING BUILT ON A RECLAIMED EMBANKMENT AT PAK SHEK KOK ALONGSIDE THE KOWLOON-CANTON RAILWAY TRACKS AND IS CONNECTED TO EXISTING ROADS AT EACH END BY MEANS OF GRADE-SEPARATED INTERCHANGES.

ON THE SEAWARD SIDE OF THE CARRIAGEWAY A CYCLE TRACK-FOOTPATH, ABOUT FOUR METRES IN WIDTH, IS BEING CONSTRUCTED. IT WILL BE SEPARATED FROM THE CARRIAGEWAY BY A SAFETY FENCE AND IN SOME PLACES WILL BE AT A DIFFERENT LEVEL.

UNDERPASSES BENEATH THE TRUNK ROAD WILL CONNECT THE CYCLE TRACK-FOOTPATH TO THE LANDWARD SIDE OF THE ROAD AT FOUR LOCATIONS.

+WORK ON ONE UNDERPASS HAS BEEN COMPLETED AND FOUR OF THE NINE PERMANENT CONCRETE BRIDGES HAVE BEEN BUILT AND TWO MORE ARE UNDER CONSTRUCTION,+ HE SAID.

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WORKSHOPS ON REMEDIAL TEACHING
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THE EDUCATION DEPARTMENT'S ENGLISH LANGUAGE TEACHING CENTRE WILL ORGANISE FIVE IDENTICAL WORKSHOPS ON REMEDIAL TEACHING IN OCTOBER AND NOVEMBER FOR TEACHERS OF ENGLISH OF JUNIOR SECONDARY FORMS.

EACH WORKSHOP WILL CONSIST OF THREE MEETINGS TO BE HELD EITHER AT THE ENGLISH LANGUAGE TEACHING CENTRE, 9A BONHAM ROAD, HONG KONG OR AT ITS KOWLOON OFFICE AT MA TAU KOK ROAD GOVERNMENT OFFICES.

THE WORKSHOPS WILL CONCENTRATE ON THE TEACHING OF COMPREHENSION AND COMPOSITION IN REMEDIAL CLASSES. SUGGESTIONS ON THE TEACHING OF LISTENING AND ORAL SKILLS WILL ALSO BE GIVEN.

PARTICIPANTS WILL BE GIVEN A CHANCE TO DESIGN TEACHING MATERIALS SUITABLE FOR USE IN THEIR OWN CLASSES.

EACH WORKSHOP WILL BE LIMITED TO 20 PARTICIPANTS, AND APPLICATIONS WILL BE TREATED ON A FIRST-COME-FIRST-SERVED BASIS.

HEADS OF SCHOOLS ARE REQUESTED TO SUBMIT THEIR NOMINATIONS TO THE SENIOR INSPECTOR, ENGLISH LANGUAGE TEACHING CENTRE BY SEPTEMBER 20.

ENQUIRIES SHOULD BE DIRECTED TO THE CENTRE ON 5-482537.

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ANTI-DRUGS BEACH CONCERT
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A LARGE NUMBER OF LOCAL RESIDENTS, BATHERS AND WEEKEND VISITORS CROWDED THE TUNG WAN BEACH ON CHEUNG CHAU TODAY (SUNDAY) TO ENJOY A TWO-HOUR ENTERTAINING AND EDUCATIONAL CONCERT FEATURING SONGS AND DRAMAS TO DRIVE HOME THE ANTI-NARCOTICS MESSAGE.

PERFORMED BY POPULAR DISC-JOCKEYS AND TV PERSONALITIES, THE LARGE-SCALE BEACH CONCERT WAS THE HIGHLIGHT OF THE ISLANDS DISTRICT ANTI-NARCOTICS CAMPAIGN BEING LAUNCHED TO EDUCATE THE PUBLIC ON THE EVIL EFFECTS OF DRUGS.

OTHER EVENTS OF THE CAMPAIGN INCLUDE ESSAY-WRITING, COLOURING AND CALLIGRAPHY COMPETITIONS WHICH WERE HELD EARLIER THIS YEAR FOR BOTH PRIMARY AND SECONDARY STUDENTS IN THE DISTRICT. WINNING ENTRIES WERE PUT ON DISPLAY TODAY.

SPEAKING AT A PRIZE-PRESENTATION CEREMONY BEFORE THE CONCERT, THE DISTRICT OFFICER, MR WILLIAM YAP, SAID THAT TUNG WAN - A POPULAR HOLIDAY RESORT ON THE ISLAND - WAS SPECIALLY CHOSEN FOR THE CONCERT SO THAT THE ANTI-NARCOTICS MESSAGES COULD BE WIDELY SPREAD TO THE ISLANDERS AND TO THE PUBLIC ON A TERRITORY-WIDE BASE.

THE CONCERT, BROADCAST LIVE ON RADIO TELEVISION HONG KONG, COULD EASILY REACH THE DIFFERENT SECTORS OF THE COMMUNITY, HE SAID.

MR YAP SAID HE HOPED THAT THROUGH THE PERFORMANCES DESIGNED TO BUILD UP A HEALTHY, ENERGETIC IMAGE AND EXAMPLE FOR YOUTHS TO FOLLOW, THE YOUNG GENERATION WOULD BE DISSUADED FROM TAKING DRUGS.

IN THE AFTERNOON, AN ANTI-NARCOTICS PHOTO EXHIBITION WAS STAGED AT THE CHEUNG CHAU PUBLIC PIER AND ON A LAUNCH BERTHED ALONGSIDE.

THE DISPLAY MATERIALS WERE PROVIDED BY THE CUSTOMS AND EXCISE SERVICE AND THE SOCIETY FOR THE AID AND REHABILITATION OF DRUG ABUSERS (SARDA).

THE CAMPAIGN WAS JOINTLY ORGANISED BY THE DISTRICT OFFICE, THE ACTION COMMITTEE AGAINST NARCOTICS, RADIO TELEVISION HONG KONG, AND THE ISLANDS DISTRICT ANTI-NARCOTICS CAMPAIGN ORGANISING COMMITTEE.

OTHER OFFICIATING GUESTS AT TODAY'S PRIZE PRESENTATION CEREMONY INCLUDED THE ACTING COMMISSIONER FOR NARCOTICS, MR LAM KAM-KWONG; THE CHAIRMAN OF THE ORGANISING COMMITTEE, MR KWONG PING-YAU; AND THE HEAD OF THE CHINESE SERVICE PROGRAMME OF RTHK, MR CHU PUI-HING.

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500 TAKE PART IN SWIMMING GALA

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MORE THAN 500 STAFF OF THE LANDS AND WORKS GROUP OF DEPARTMENTS TOOK PART IN THE FIRST ANNUAL SWIMMING GALA AT ABERDEEN SWIMMING POOL COMPLEX TODAY.

KEEN COMPETITION WITH CLOSE FINISHES IN A NUMBER OF EVENTS AND ENCOURAGEMENT FROM SPECTATORS HELPED MAKE THE GALA A SUCCESS.

ONE OF THE HIGHLIGHTS OF THE DAY'S EVENTS WAS THE 4 X 50 METRES INVITATION RELAY WHICH ATTRACTED TOP SWIMMERS FROM EIGHT GOVERNMENT DEPARTMENTS.

SPEAKING AT THE OPENING CEREMONY, THE SECRETARY FOR LANDS AND WORKS, MR NICKY CHAN, SAID THAT THE PUBLIC WORKS DEPARTMENT HAD HELD 15 SUCCESSFUL ANNUAL SWIMMING GALAS BEFORE IT WAS DEFEDERALISED LAST YEAR.

+ALTHOUGH THIS IS THE FIRST SWIMMING GALA OF THE LANDS AND WORKS GROUP OF DEPARTMENTS, IT HAS BEEN RECOGNISED AS AN IMPORTANT ANNUAL FUNCTION OF THE GROUP,+ HE SAID.

+BOTH SPECTATORS AND PARTICIPANTS HAVE A CHANCE TO FORGET THEIR DAY TO DAY CHORES, RELAX AND INDULGE THEMSELVES IN THIS FESTIVE EVENT.+

AT THE END OF THE DAY, PRIZES WERE PRESENTED TO WINNERS BY MRS CHAN AND THE DIRECTORS OF THE SIX DEPARTMENTS.

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EXHIBITION ON NT CLEANING CAMPAIGN

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THE WORK OF THE CURRENT CLEAN HONG KONG CAMPAIGN IN THE NEW TERRITORIES WILL BE INTRODUCED TO THE PUBLIC AT AN EXHIBITION TO BE HELD IN TAI PO FROM FRIDAY TO MONDAY (SEPTEMBER 9 TO 12).

THE FOUR-DAY EXHIBITION, ORGANISED BY THE NEW TERRITORIES SERVICES DEPARTMENT, WILL BE HELD AT THE EXHIBITION HALL OF THE TAI PO COMMUNITY CENTRE AT HEUNG SZE WUI ROAD.

THE EXHIBITION WILL BE OPEN FROM 10 AM TO 6 PM DAILY, AND ADMISSION IS FREE.

IT WAS HOPED THAT THE EXHIBITION WOULD MAKE THE PUBLIC AWARE OF THE IMPORTANCE OF ENVIRONMENTAL HYGIENE, AN NTSD SPOKESMAN SAID.

TWO SIMILAR EXHIBITIONS WERE HELD IN TSUEN WAN AND YUEN LONG LAST YEAR WITH ENCOURAGING RESULTS, THE SPOKESMAN SAID.

/THROUGH AUDIO-VISUAL

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THROUGH AUDIO-VISUAL MATERIALS, VISITORS WILL GAIN AN INSIGHT INTO THE DEPARTMENT'S CLEAN-UP EFFORTS, TREE-PLANTING PROGRAMME, ANTI-MOSQUITO CAMPAIGN AND OTHER OPERATIONS TO IMPROVE THE ENVIRONMENT IN THE NEW TERRITORIES.

MEANWHILE, SPECIAL LETTERS HAD BEEN SENT TO ALL SCHOOL PRINCIPALS IN THE NEW TERRITORIES TO ENCOURAGE YOUNGSTERS TO ATTEND THE EXHIBITION, THE SPOKESMAN ADDED.

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NEW PIER AT CHEUNG SHA WAN
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THE CIVIL ENGINEERING OFFICE OF THE ENGINEERING DEVELOPMENT DEPARTMENT IS INVITING TENDERS FOR THE CONSTRUCTION OF ABOUT 80 METRES OF SEAWALL AND AN ABATTOIR PIER AT THE CHEUNG SHA WAN RECLAMATION.

THE CONTRACT ALSO INCLUDES THE PAVING OF THE AREA BEHIND THE NEW SEAWALL.

WHEN COMPLETED, THE SEAWALL AND THE FORMED AREA WILL INITIALLY BE USED FOR UNLOADING PRODUCE FOR DELIVERY TO THE EXISTING CHEUNG SHA WAN WHOLESALE POULTRY AND IMPORTED VEGETABLE MARKETS. EVENTUALLY THEY WILL FORM PART OF A PUBLIC CARGO WORKING AREA.

THE NEW ABATTOIR PIER, TO BE LOCATED AT THE NEW SEAWALL, WILL REPLACE THE EXISTING PIER WHICH WILL BE DEMOLISHED IN LATE 1984.

WORK ON THE CONTRACT WILL START IN NOVEMBER AND WILL TAKE ABOUT 10 MONTHS TO COMPLETE.

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ENTRIES FOR TENNIS COMPETITION INVITED
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TENNIS BEGINNERS ARE BEING INVITED TO TAKE PART IN AN OPEN COMPETITION TO BE HELD IN SHA TIN.

THE SHA TIN DISTRICT TENNIS COMPETITION WILL TAKE PLACE AT THE TENNIS COURTS OF YUEN WO ROAD PLAYGROUND IN SHA TIN ON TWO CONSECUTIVE SATURDAY AFTERNOONS -- SEPTEMBER 17 AND 24.

THE COMPETITION, ORGANISED BY THE NEW TERRITORIES SERVICES DEPARTMENT, IS AIMED AT GENERATING MORE INTEREST IN THE SPORT AND RAISING THE STANDARD OF THE PLAYERS.

THE TOURNAMENT IS DIVIDED INTO MAN'S AND WOMAN'S SINGLES, AND IS OPEN TO YOUNGSTERS AT THE AGE OF 15 OR ABOVE.

APPLICATION FORMS MAY BE OBTAINED FROM THE SHA TIN URBAN SERVICES OFFICE AT THE LOWER GROUND FLOOR OF LEK YUEN COMMUNITY HALL AT LEK YUEN ESTATE, SHA TIN, AND THE OFFICES OF YUEN WO ROAD PLAYGROUND AND THE SHA TIN JOCKEY CLUB PUBLIC SQUASH COURTS.

COMPLETED FORMS SHOULD BE RETURNED TO THESE PLACES BEFORE SEPTEMBER 9 (FRIDAY), AN NTSD SPOKESMAN ADDED.

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ABERDEEN TUNNEL TO BE CLOSED FOR SIGNAL TEST
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THE ABERDEEN TUNNEL WILL BE CLOSED BETWEEN 0.30 AM AND 5.30 AM ON TUESDAY AND WEDNESDAY (SEPTEMBER 6 AND 7) FOR TESTS ON THE COMPUTER AND TRAFFIC SIGNALS.

DURING THE CLOSURE, NORTHBOUND TRAFFIC MAY USE NAM FUNG ROAD WHILE SOUTHBOUND TRAFFIC MAY USE STUBBS ROAD.

MAXICAB ROUTE 4 AND CMB ROUTES 38 AND 72 WILL BE DIVERTED VIA NAM FUNG ROAD, DEEP WATER BAY ROAD, WONG NAI CHUNG GAP ROAD AND STUBBS ROAD.

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RE-OPENING OF SOMERSET ROAD
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FROM 10 AM ON TUESDAY (SEPTEMBER 6), SOMERSET ROAD AT ITS JUNCTION WITH WATERLOO ROAD WILL BE RE-OPENED TO TRAFFIC AFTER THE COMPLETION OF PHASE I CONSTRUCTION OF THE CORNWALL STREET-WATERLOO ROAD-JUNCTION ROAD GRADE-SEPARATED INTERCHANGE.

THE FOLLOWING TRAFFIC ARRANGEMENTS WILL BE IMPLEMENTED IN CONNECTION WITH THE RE-OPENING:-

- * SOMERSET ROAD BETWEEN DEVON ROAD AND WATERLOO ROAD WILL BE ROUTED TWO WAYS;
- * DEVON ROAD BETWEEN DORSET CRESCENT AND SOMERSET ROAD WILL BE ROUTED TWO WAYS;
- * ALL PARKING SPACES ALONG SOMERSET ROAD WILL BE RE-INSTATED.

TO FACILITATE PHASE II OF THE CONSTRUCTION WORK, THE BUS STOP ON NORTHBOUND WATERLOO ROAD BETWEEN JUNCTION ROAD AND DORSET CRESCENT FOR ROUTES 70, 72M AND 170 WILL BE SUSPENDED.

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