



DAILY INFORMATION BULLETIN

SUNDAY, NOVEMBER 2, 1975

TAC CLEARS WAY FOR ADVERTISING IN TAXIS, PLB'S * * * * *

THE TRANSPORT ADVISORY COMMITTEE HAS APPROVED IN PRINCIPLE RECOMMENDATIONS TO ALLOW ADVERTISING INSIDE TAXIS, PUBLIC LIGHT BUSES AND FRANCHISED BUSES.

IT IS EXPECTED THAT THIS FORM OF ADVERTISING WILL BRING A REGULAR SOURCE OF ADDITIONAL INCOME TO THE OPERATORS ALTHOUGH IT WILL NOT GENERATE EXTRA REVENUE FOR THE GOVERNMENT.

FOLLOWING THE TAC'S APPROVAL, THE TRANSPORT DEPARTMENT IS TO DRAW UP DETAILS OF CRITERIA AND SAFEGUARDS AGAINST ABUSES FOR THE THREE MODES OF PUBLIC TRANSPORT TO DISPLAY ADVERTISEMENTS INSIDE THE VEHICLES.

AT A MEETING LAST WEEK, THE TAC CONSIDERED THAT, IN THE CASE OF FRANCHISED BUSES, THE ADDITIONAL INCOME EARNED WOULD HELP TO DEFER FARE INCREASES.

WHETHER THE PUBLIC GENERALLY WOULD BENEFIT FROM THE EXTRA SOURCE OF INCOME FOR TAXIS WOULD DEPEND ON WHETHER THE ADDITIONAL REVENUE EARNED WOULD DELAY AN APPLICATION FOR REVISED FARES FROM TAXI OPERATORS.

IN THE CASE OF PLBS, IT WOULD DEPEND ON WHETHER THE EXTRA INCOME EARNED WOULD ACTUALLY LEAD TO REDUCED FARES ALTHOUGH THIS SEEMS UNLIKELY AS FARES TENDS TO DEPEND ON SUPPLY AND DEMAND RATHER THAN THE INCOME OF OPERATORS.

+ON THE OTHER HAND, THE PUBLIC CERTAINLY WOULD HAVE NOTHING TO LOSE,+ THE TAC FELT.

UNDER PRESENT LEGISLATION, THE COMMISSIONER FOR TRANSPORT ALREADY HAS THE AUTHORITY TO APPROVE ADVERTISING IN TAXIS, PUBLIC LIGHT BUSES AND FRANCHISED BUSES.

AS A SAFEGUARD AGAINST ABUSES, IT WAS PROPOSED THAT THE ADVERTISEMENTS TO BE CARRIED INSIDE THE VEHICLES WOULD BE SUBJECT TO APPROVAL BY THE TRANSPORT DEPARTMENT .

A BROAD CRITERIA LAYING DOWN THE TYPE OF UNDESIRABLE ADVERTISEMENTS, WHICH ARE BASICALLY CONTRARY TO THE LAW, COULD BE ISSUED FOR THE GUIDANCE OF THE OPERATORS.

CONSIDERATION COULD ALSO BE GIVEN TO THE DESIRABILITY OF INTRODUCING NEW REGULATIONS WHICH WOULD SPECIFICALLY LAY DOWN THE CONDITIONS OF ADVERTISING IN PUBLIC VEHICLES.

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ANOTHER SAFEGUARD DISCUSSED WOULD BE PERIODICAL SPOT CHECKS BY THE TRANSPORT DEPARTMENT AND THE POLICE, AS WELL AS REPORTS MADE BY MEMBERS OF THE PUBLIC.

THE EXISTING LEGISLATION ALREADY PROVIDES FINES AND IMPRISONMENT PENALTIES FOR ANYONE WHO CONTRAVENES THE REGULATIONS WITH REGARD TO ADVERTISING, AND THIS SHOULD HELP AS A DETERRENT.

UNDER THE LAW, OFFENDERS ARE LIABLE TO A FINE OF \$500 AND IMPRISONMENT FOR THREE MONTHS ON A FIRST CONVICTION, AND A FINE OF \$1,000 AND IMPRISONMENT FOR SIX MONTHS IN THE CASE OF A SECOND AND SUBSEQUENT CONVICTION.

+IT APPEARS THAT UNLESS THE DISPLAY OF A PARTICULAR UNDESIRABLE ADVERTISEMENT CAN BRING EXCEPTIONALLY GOOD REVENUE, FEW OPERATORS WOULD BE WILLING TO TAKE THE RISK OF DISPLAYING IT,+ THE TAC BELIEVES.

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MANY TEACHERS ATTEND COURSES AT
CHINESE LANGUAGE TEACHING CENTRE

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MORE THAN 2,000 PRIMARY AND SECONDARY SCHOOL TEACHERS HAVE ATTENDED VARIOUS COURSES RUN BY THE EDUCATION DEPARTMENT'S CHINESE LANGUAGE TEACHING CENTRE SINCE IT OPENED IN SEPTEMBER 1974.

IN ADDITION, 445 TEACHERS HAVE ATTENDED TWO SEMINARS RUN BY THE CENTRE.

ONE OF THE AIMS OF THE CENTRE IS TO IMPROVE THE METHODS OF TEACHING THE CHINESE LANGUAGE SO AS TO RAISE THE GENERAL STANDARD OF CHINESE LANGUAGE OF SECONDARY AND PRIMARY SCHOOL PUPILS.

ANOTHER AIM OF THE CENTRE IS TO HELP TEACHERS OF CHINESE SOLVE PROBLEMS AND OVERCOME DIFFICULTIES WHICH MAY ARISE DURING TEACHING.

THE CENTRE ALSO HELPS TEACHERS TO KEEP ABREAST OF NEW TRENDS IN TEACHING THE CHINESE LANGUAGE IT DEVISES NEW TEACHING METHODS AND AIDS AND COLLATES TEACHING MATERIALS FOR RECOMMENDATION TO TEACHERS.

THE CENTRE, WHICH IS STILL AT AN EARLY STAGE OF DEVELOPMENT, IS OPEN TO ALL TEACHERS DURING OFFICE HOURS ON ALL WORKING DAYS THROUGHOUT THE YEAR.

CHARTS AND RECORDS, PRINTED TEXTS, RECORDED TAPES, INSTRUCTIONAL MATERIALS AND AIDS PRODUCED BY STAFF OF THE CENTRE WILL BE DISPLAYED TOMORROW AND TUESDAY AT THE HONG KONG UNIT OF THE CENTRE AT 9A BONHAM ROAD.

THE AIM OF THIS 'KNOWING OUR CENTRE' EVENT IS TO INTRODUCE TEACHERS TO THE WORK OF THE CENTRE AND THE FACILITIES AVAILABLE THERE.

+IT IS HOPED TO MAKE THIS A REGULAR ANNUAL FUNCTION SO AS TO GIVE ALL NEW TEACHERS OF CHINESE LANGUAGE AN OPPORTUNITY TO UNDERSTAND MORE ABOUT THE CENTRE,+ SAID MR. MAK SIK-HON, THE SENIOR INSPECTOR IN CHARGE OF THE CENTRE.

VISITORS WILL BE ABLE TO SEE THE LANGUAGE LABORATORY WHICH IS SHARED WITH THE ENGLISH LANGUAGE TEACHING CENTRE AND THE NORTHCOTE COLLEGE OF EDUCATION.

NOTE TO EDITORS :

YOU ARE INVITED TO SEND REPRESENTATIVES TO COVER THE 'KNOWING OUR CENTRE' EVENT TOMORROW AT 10.30 A.M. WHEN THE SENIOR INSPECTOR IN CHARGE WILL BE PLEASED TO MEET THEM AND EXPLAIN TO THEM THE AIMS AND FUNCTIONS OF THE CENTRE.

SUNDAY, NOVEMBER 2, 1975.

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APPOINTMENT OF STUDENT ADVISER IN LONDON
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A FORMER ASSISTANT DIRECTOR OF EDUCATION, MR. JOHN WHITELEY, HAS BEEN APPOINTED STUDENT ADVISER IN THE HONG KONG GOVERNMENT'S LONDON OFFICE.

HE SUCCEEDS MR. ERIC GORE WHO IS RETIRING AFTER A LONG AND VARIED CAREER AS AN EDUCATIONIST BOTH IN HONG KONG AND BRITAIN.

MR. WHITELEY, WHO SPENT 19 YEARS IN THE EDUCATION DEPARTMENT IN HONG KONG AS A TEACHER, THEN IN THE ADVISORY INSPECTORATE AND LATER IN CHARGE OF DEVELOPMENT, WILL TAKE UP HIS DUTIES ON DECEMBER 1.

ERIC GORE, WHO IS 66, TOOK OVER THE LONDON POST IN OCTOBER 1969.

AFTER TEACHING IN BRITAIN FOR EIGHT YEARS AND SERVING IN THE ARMY, MR. GORE JOINED THE HONG KONG GOVERNMENT IN 1954 AS AN EDUCATION OFFICER. HE SPENT THE FIRST 12 MONTHS TEACHING AT KING GEORGE V SCHOOL BEFORE BEING TRANSFERRED TO EDUCATION DEPARTMENT HEADQUARTERS WHERE HE UNDERTOOK A VARIETY OF DUTIES AND BECAME A SENIOR EDUCATION OFFICER IN 1960.

FROM 1963 UNTIL HIS RETIREMENT IN 1969, MR. GORE WAS PRINCIPAL OF KING GEORGE V SCHOOL.

IN THE SIX YEARS THAT HE HAS HELD THE POST, MR. GORE HAS TRAVELLED FREQUENTLY TO SCHOOLS, COLLEGES AND UNIVERSITIES ALL OVER BRITAIN TO KEEP IN TOUCH WITH THE STUDENTS FROM HONG KONG WHO RANGE FROM STUDENTS DOING THEIR "O" LEVELS TO TRAINEE NURSES AND POST-GRADUATES OF ADVANCED TECHNOLOGY.

COMMENTING ON MR. GORE'S RETIREMENT, THE HONG KONG COMMISSIONER, MR. S.T. KIDD, SAID: +WHAT HAS IMPRESSED ME IS THAT THE MANY STUDENTS FROM HONG KONG I HAVE MET NOT ONLY RESPECT ERIC GORE AS THEIR ADVISER ON EDUCATION MATTERS, BUT THEY HOLD HIM IN GENUINE AFFECTION AS ONE WHO HAS TAKEN A KEEN PERSONAL INTEREST IN THEIR WELFARE.+

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NEED FOR PROPER VENTILATION IN
HEATED BATHROOMS EMPHASISED
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PEOPLE WHO USE WATER HEATERS IN BATHROOMS WHICH HAVE LITTLE OR NO VENTILATION ARE DICING WITH DEATH, A FIRE SERVICES DEPARTMENT SPOKESMAN WARNED TODAY.

+EVERY WINTER, INJURIES AND DEATHS OCCUR BECAUSE PEOPLE USE BATHROOMS WHICH DO NOT HAVE PROPER VENTILATION, + HE SAID, EMPHASISING THE NEED FOR PROPER VENTILATION SYSTEMS IN GAS HEATED BATHROOMS.

THE SPOKESMAN EXPLAINED THAT ONE DANGER OF USING AN INADEQUATELY VENTILATED BATHROOM WAS THAT THE HEATER COULD BURN UP THE OXYGEN AND CAUSE THE BATHER TO BECOME UNCONSCIOUS. +UNLESS HE OR SHE IS DISCOVERED QUICKLY, IT MIGHT BE FATAL,+ HE ADDED.

ANOTHER DANGER WAS THAT GAS LEAKAGE COULD OCCUR FROM A FAULTY CYLINDER.

THE SPOKESMAN SAID THAT COLD WATER SUPPLY IN MANY BATHROOMS AND SHOWER CUBICLES HAD BEEN CONVERTED TO HOT WATER SUPPLY BY THE INSTALLATION OF A HEATER. HOWEVER, HE CONTINUED, THE NEED FOR VENTILATION WAS OFTEN OVERLOOKED.

+VENTILATION IN BATHROOMS CAN BE MAINTAINED BY HAVING A VENTILATION SLOT OR USING A DOOR WITH LOUVRES, + HE SAID.

+IT IS VITAL NOT TO TAKE A BATH IN A ROOM THAT IS NOT SUFFICIENTLY VENTILATED.+

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HKCEE CERTIFICATES READY FOR PRIVATE CANDIDATES
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PRIVATE CANDIDATES WHO SAT FOR THIS YEAR'S HONG KONG CERTIFICATE OF EDUCATION EXAMINATION MAY COLLECT THEIR CERTIFICATES AS FROM TOMORROW (MONDAY) UNTIL FRIDAY (NOVEMBER 7).

THE CERTIFICATES ARE AVAILABLE DURING OFFICE HOURS AT THE AUXILIARY MEDICAL SERVICE KOWLOON SUB-OFFICE AT THE CANTON ROAD GOVERNMENT OFFICES, GROUND FLOOR, 393 CANTON ROAD.

CANDIDATES SHOULD CALL IN PERSON AND BRING WITH THEM THEIR ADMISSION FORM OR THEIR H.K. IDENTITY CARD AND THEIR INDIVIDUAL RESULTS NOTICE, TOGETHER WITH THE LETTER OF NOTIFICATION FROM THE EXAMINATION BOARD.

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