



# DAILY INFORMATION BULLETIN

SUNDAY, DECEMBER 22, 1974

## SALES OF GOVERNMENT PUBLICATIONS UP BY 70 PER CENT

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SALES OF GOVERNMENT PUBLICATIONS HAVE GONE UP BY SOME 70 PER CENT IN VALUE BETWEEN APRIL AND OCTOBER THIS YEAR AS COMPARED WITH THE CORRESPONDING PERIOD IN 1973.

UP TO THE END OF OCTOBER 1974, THE TOTAL SALES FOR THIS SEVEN-MONTH PERIOD AMOUNTED TO \$1.8 MILLION, \$742,000 MORE THAN LAST YEAR.

THIS WAS ONE OF SEVERAL ACHIEVEMENTS MADE BY THE SALE OF GOVERNMENT PUBLICATIONS OFFICE IN RECENT MONTHS. THE OFFICE WAS TAKEN OVER FROM THE GOVERNMENT PRINTER BY THE INFORMATION SERVICES DEPARTMENT IN APRIL THIS YEAR.

+OUR AIM IS TO CONDUCT THE SALES OF PUBLICATIONS IN A MORE SYSTEMATIC MANNER, AND SO IMPROVE RELATIONS WITH OUR RETAILERS WHILE BOOSTING SALES AT THE SAME TIME,+ SAID A SPOKESMAN TODAY.

DURING THE PAST MONTHS, 38 NEW RETAIL OUTLETS FOR GOVERNMENT PUBLICATIONS HAVE BEEN SET UP IN VARIOUS PARTS OF HONG KONG, BRINGING THE TOTAL OF RETAILERS TO OVER 60. THESE NEW OUTLETS INCLUDE LOBBY BOOKSHOPS IN 14 BIG HOTELS ON BOTH SIDES OF THE HARBOUR, INFORMATION COUNTERS OF MAJOR COMMERCIAL FIRMS AND ESTABLISHMENTS AND DEPARTMENT STORES.

SALES ALSO GET A BOOST FROM DISPLAY BOARDS, CASES AND STANDS MOUNTED IN LEADING HOTELS AND OTHER PUBLIC PLACES.

THE SPOKESMAN POINTED OUT THAT IN ADDITION TO GOVERNMENT PUBLICATIONS, BOOKS FROM LOCAL PUBLISHERS SUCH AS HONG KONG UNIVERSITY AND CHINESE UNIVERSITY HAD BEEN ACQUIRED FOR SALE AT THE PUBLICATIONS CENTRE AT THE STAR FERRY CONCOURSE.

+SINCE AUGUST THIS YEAR, WE HAVE BECOME THE OFFICIAL EXCLUSIVE DISTRIBUTOR FOR O.E.C.D. (ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT) PUBLICATIONS,+ HE SAID.

IN ADDITION, POPULAR TITLES FROM HER MAJESTY'S STATIONERY OFFICE (H.M.S.O.) -- THE BRITISH GOVERNMENT PUBLISHER AND ONE OF THE LARGEST IN THE WORLD -- ARE SOLD AT THE CENTRE.

CATALOGUES OF BOTH THE O.E.C.D. AND H.M.S.O., LISTING HUNDREDS OF OTHER TITLES NOT ON DISPLAY, ARE ALSO AVAILABLE FOR INSPECTION.

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+STAFF AT THE SALES COUNTERS WILL PLACE ORDERS ON BEHALF OF MEMBERS OF THE PUBLIC WISHING TO OBTAIN ANY OF THESE BOOKS,+ THE SPOKESMAN SAID.

AS A FURTHER STEP TO ATTRACT MORE VISITORS, THE STAR FERRY PUBLICATIONS CENTRE HAS BEEN RENOVATED, OFFERING A MUCH WIDER RANGE OF READING MATERIAL THAN BEFORE.

ITEMS ON SALE INCLUDE REPORTS OF THE CENSUS AND STATISTICS DEPARTMENT, LEGAL PUBLICATIONS, COMMITTEE REPORTS, BOOKLETS, FORMS, MAPS AND TITLES FROM THE TWO UNIVERSITIES IN HONG KONG. SOUVENIR POSTERS, REPRODUCTIONS OF PAINTINGS ARE ALSO OBTAINABLE AT THE CENTRE.

COLOUR SETS OF LOCAL MARINE FISH, AERIAL PHOTOGRAPHS OF DIFFERENT PARTS OF HONG KONG AND MAJOR ENGINEERING PROJECTS ARE EXHIBITED ON A CONVENIENT INDEX RACK.

AT THE SAME TIME, THE CENTRE PROVIDES A SPECIAL INFORMATION COUNTER FOR THE HONG KONG TOURIST ASSOCIATION TO HANDLE TOURISTS ENQUIRIES. IT ALSO HAS A WIDE RANGE OF THE ASSOCIATION'S POPULAR TITLES ON DISPLAY.

THE SPOKESMAN ADDED THAT-APART FROM THE BIG JUMP IN SALES FIGURE, THE NUMBER OF VISITORS TO THE PUBLICATIONS CENTRE AT THE STAR FERRY HAS ALSO INCREASED BY MORE THAN 100 PER CENT IN THE PAST MONTHS.

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#### SIX CLINICS OPEN DURING X'MAS HOLIDAYS

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SIX GOVERNMENT OUT-PATIENT CLINICS WILL REMAIN OPEN BETWEEN 9 A.M. AND 1 P.M. DURING THE CHRISTMAS HOLIDAYS ON DECEMBER 25 AND 26.

THE ONES ON HONG KONG ISLAND ARE THE VIOLET PEEL POLYCLINIC IN WAN CHAI AND THE ROYAL HONG KONG JOCKEY CLUB CLINIC IN SHAU KEI WAN.

THE ONES IN KOWLOON ARE THE ROYAL HONG KONG JOCKEY CLUB CLINICS IN KWUN TONG AND YAU MA TEI, AND THE ROBERT BLACK HEALTH CENTRE IN SAN PO KONG. THE LADY TRENCH POLYCLINIC IN TUSEN WAN WILL ALSO REMAIN OPEN DURING THE PERIOD.

ALL OTHER GOVERNMENT OUT-PATIENT CLINICS AND EVENING CLINICS WILL BE CLOSED OVER THE HOLIDAY PERIOD.

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