



DAILY INFORMATION BULLETIN

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SATURDAY, JUNE 26, 1982

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TELEVISION WELCOMED BY PEOPLE, SURVEY SHOWS

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HONG KONG PEOPLE GENERALLY WELCOME THE ROLE OF TELEVISION IN THEIR LIVES, AND BELIEVE IT EXERCISES A BENEFICIAL INFLUENCE ON SOCIETY, EVEN TO THE EXTENT OF STRENGTHENING FAMILY TIES.

THERE ARE ALSO INDICATIONS THAT THIS POSITIVE ATTITUDE IS MORE PREVALENT NOW THAN TWO YEARS AGO.

TELEVISION VIEWING IS ALSO THOUGHT OF AS RECREATIONAL AND EDUCATIONAL.

THESE ARE SOME OF THE PRINCIPAL FINDINGS OF A SECOND SURVEY UNDERTAKEN BY THE GOVERNMENT TO ASSESS PUBLIC ATTITUDES TO TELEVISION.

THE FIRST SURVEY WAS HELD IN 1980.

THE TWO PROJECTS WERE DESIGNED TO BE COMPARABLE, SO AS TO MEASURE CHANGES IN ATTITUDES.

MORE SURVEYS WILL BE HELD IN THE FUTURE.

THE LATEST SURVEY, WHICH COVERED A SAMPLE OF 1 000 CHINESE VIEWERS IN A CROSS-SECTION OF AGE AND INCOME GROUPS, WAS COMMISSIONED BY THE TELEVISION AUTHORITY AND CONDUCTED BY AGB MCNAIR HONG KONG LTD., A COMPANY SPECIALISING IN PUBLIC OPINION AND CONSUMER RESEARCH.

THE TELEVISION AUTHORITY, MR NIGEL WATT, IN PRESENTING THE RESULTS OF THE SURVEY TO THE PRESS AND MEDIA TODAY, SAID THAT THERE WAS GENERAL SATISFACTION WITH THE NUMBER OF TV CHANNELS, THE BALANCE OF PROGRAMME CATEGORIES AND THE LENGTH OF AIR-TIME, ALTHOUGH THE NUMBER WANTING MORE AIR-TIME HAD GROWN OVER THE PAST TWO YEARS.

IN TERMS OF QUALITY OF PRODUCTION, LOCAL TV PRODUCTIONS ARE RATED SECOND ONLY TO THOSE FROM THE US AND CONSIDERED TO BE IMPROVING.

THERE IS DEFINITE SUPPORT FOR SOME FORM OF CENSORSHIP AND PEOPLE BELIEVE THE TVA SHOULD CONTINUE TO CONTROL STANDARDS IN LINE WITH EXISTING PUBLIC ATTITUDES.

MOST PEOPLE BELIEVED TELEVISION INFLUENCE TO BE GOOD RATHER THAN HARMFUL. FEWER PEOPLE NOW CRITICISE, AS TOO LOOSE, THE CONTROLS EXERCISED OVER SEX, VIOLENCE AND TRIAD LANGUAGE, THAN WAS THE CASE IN 1980. EVEN SO, RATHER MORE THAN HALF THE POPULATION ARE IN FAVOUR OF A LITTLE MORE CONTROL OVER THE LAST TWO CATEGORIES.

BOTH VIOLENCE AND SEX ARE CONSIDERED MORE ACCEPTABLE AFTER 11 PM AND THE KIND OF VIOLENCE SHOWN IN KUNG-FU PICTURES IS SEEN AS LESS SHOCKING AND THUS MORE ACCEPTABLE THAN THAT IN MODERN DRAMAS.

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ALTHOUGH MOST PARENTS BELIEVE IN EXERCISING SOME CONTROL OVER WHAT THEIR CHILDREN WATCH, IT IS COMMON PRACTICE FOR PARENTS TO ALLOW CHILDREN AGED 5-14 TO WATCH TV UNTIL AT LEAST 10 PM. THEY ARE HAPPY WITH THE AMOUNT OF CHILDREN'S PROGRAMMES AND GENERALLY SATISFIED WITH THE NUMBER OF THESE LOCALLY PRODUCED.

MOST PEOPLE ARE AWARE OF GOVERNMENT CONTROL OVER ADVERTISING STANDARDS. PEOPLE CONSIDER RESTRICTED ADVERTISING HOURS AS APPLICABLE TO CIGARETTES AND LIQUOR.

A MAJORITY CLAIM TO BE IN FAVOUR OF EXTENDING THE CURRENT RESTRICTIONS BEYOND 6.30 PM BUT 60 PER CENT CONSIDER 8 PM TO BE SUFFICIENTLY STRINGENT.

A MAJORITY ALSO BELIEVE THERE SHOULD BE A LITTLE MORE CONTROL OVER ADVERTISEMENTS FOR CIGARETTES, LIQUOR, PHARMACEUTICAL PRODUCTS AND CHINESE MEDICINES BUT ARE GENERALLY SATISFIED WITH THE STANDARDS MAINTAINED.

COMMENTING ON THE SURVEY RESULTS, THE TELEVISION AUTHORITY, MR NIGEL WATT, SAID THAT THE FINDINGS SHOW THAT CHINESE VIEWERS ARE MORE SATISFIED WITH TV PROGRAMMING NOW THAN TWO YEARS AGO. HE NOTED THAT SOME OF THE PROGRAMME CATEGORIES, SUCH AS CHILDREN'S PROGRAMMES, WHICH HAD BEEN PARTICULARLY WELL RECEIVED, WERE THOSE WHICH THE TV STATIONS WERE REQUIRED TO IMPROVE AS PART OF THEIR LICENCE RENEWAL TERMS LAST YEAR. THESE TERMS WERE LAID DOWN BY THE GOVERNMENT FOLLOWING ADVICE RECEIVED FROM THE TELEVISION ADVISORY BOARD.

MR WATT ADDED, +I ALSO TAKE PARTICULAR NOTE OF THE CONTINUING CONCERN FOR ADEQUATE CONTROL OF VIOLENCE AND TRIAD LANGUAGE ON TV AND MY STAFF AND I WILL CONTINUE TO EXERCISE PARTICULAR VIGILANCE IN THESE AREAS+.

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STUDENTS REMINDED OF ORIENTATION PROGRAMME

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STUDENTS WHO HAVE BEEN ADMITTED TO SCHOOLS IN BRITAIN ARE REMINDED THAT A SPECIAL PRE-DEPARTURE ORIENTATION PROGRAMME WILL BE HELD BY THE EDUCATION DEPARTMENT AND HANG SENG BANK ON TUESDAY.

THE PROGRAMME, WHICH WILL INCLUDE TALKS, SLIDE PRESENTATION AND GROUP DISCUSSIONS, WILL BE HELD AT THE AUDITORIUM OF HANG SENG BANK AT 77 DES VOEUX ROAD CENTRAL.

AN OFFICER FROM THE IMMIGRATION DEPARTMENT WILL ADVISE STUDENTS ON THE PROCEDURES OF APPLYING FOR A VISA, AND THERE WILL BE A SLIDE PRESENTATION OF INFORMATION ON STUDYING IN BRITAIN.

FOUR STUDENTS WHO HAVE STUDIED IN BRITAIN WILL ALSO BE ON HAND TO ANSWER QUERIES CONCERNING THEIR EXPERIENCES THERE.

STUDENTS WHO WANT TO TAKE PART IN THE ORIENTATION PROGRAMME MAY OBTAIN TICKETS FOR ADMISSION AT THE OVERSEAS STUDENTS AND SCHOLARSHIP SECTION OF THE EDUCATION DEPARTMENT AT ROOM 1522, LEIGHTON CENTRE, 77 LEIGHTON ROAD AND THE EDUCATION ADVISORY SERVICE OF HANG SENG BANK LTD AT CAMBRIDGE COURT, 3/F., 84 WATERLOO ROAD.

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HOME AFFAIRS SECRETARY LAUNCHES SUMMER YOUTH PROGRAMME

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NEXT YEAR'S SUMMER YOUTH PROGRAMME WILL OFFER AN OPPORTUNITY FOR INCREASED LOCAL INITIATIVE AND DIRECTION AS A RESULT OF THE STRENGTHENING OF DISTRICT ADMINISTRATION AND THE FORMATION OF THE DISTRICT BOARDS, THE SECRETARY FOR HOME AFFAIRS, THE HON DAVID AKERS-JONES, ANNOUNCED TODAY (SATURDAY).

SPEAKING AT THE LAUNCHING CEREMONY OF THE 1982 SUMMER YOUTH PROGRAMME AT THE QUEEN ELIZABETH STADIUM IN WAN CHAI, HE SAID, SINCE THE SUMMER YOUTH PROGRAMME BEGAN 14 YEARS AGO, HONG KONG SOCIETY HAS GONE THROUGH A PERIOD OF REMARKABLE CHANGE. ATTITUDES ARE CHANGING- TASTES AND FASHIONS CHANGE AND LOYALTIES SHIFT- AND OPPORTUNITIES FOR YOUNG PEOPLE HAVE EXPANDED AND ALTERED.

+DESPITE THESE CHANGES THERE REMAINS A CLEAR NEED TO PROVIDE A FOCUS OF INTEREST, ENJOYMENT AND ACHIEVEMENT FOR YOUNG PEOPLE DURING THE LONG, HOT WEEKS OF THE SUMMER.+

MR AKERS-JONES NOTED THAT THIS YEAR'S PROGRAMME WOULD PROVIDE A WIDE RANGE OF ACTIVITIES FOR YOUNG PEOPLE.

MORE THAN 8 000 OUTDOOR AND INDOOR ACTIVITIES ARE BEING ORGANISED THIS YEAR FOR PEOPLE BETWEEN SIX AND 25. MOSTLY ATHLETIC AND RECREATIONAL IN NATURE, THESE ACTIVITIES AIM TO HELP THEM DEVELOP THEIR SKILLS AND INTERESTS AND GIVE THEM VALUABLE EXPERIENCE IN COMMUNITY LIVING.

MORE THAN 500 GUESTS FROM VARIOUS GOVERNMENT DEPARTMENTS AND VOLUNTARY AGENCIES, TOGETHER WITH 1 500 YOUTHS ATTENDED TODAY'S OPENING CEREMONY. AMONG THE GUESTS WERE STEWARD OF THE JOCKEY CLUB, MR LAMSON KWOK; CHAIRMAN OF THE URBAN COUNCIL, MR HILTON CHEONG-LEEN; REGIONAL SECRETARY (HONG KONG AND KOWLOON), MR GRAHAM BARNES; COMMISSIONER FOR RECREATION AND CULTURE, MR BARRIE WIGGHAM; DIRECTOR OF THE HONG KONG COUNCIL OF SOCIAL SERVICE, MR Y.F. HUI.

AT THE CEREMONY, MR AKERS-JONES PRESENTED SOUVENIRS TO CHAIRMEN OF THE 18 DISTRICT YOUTH RECREATION CO-ORDINATING COMMITTEES AND TO MR LAMSON KWOK IN RECOGNITION OF JOCKEY CLUB'S \$5.5 MILLION DONATION TOWARDS THE 1982 SUMMER YOUTH PROGRAMME.

THE ROYAL HONG KONG JOCKEY CLUB HAS BEEN THE MAIN SUPPORTER OF THE ANNUAL SUMMER YOUTH PROGRAMME SINCE 1969. PART OF ITS DONATION THIS YEAR WILL BE USED TO FINANCE PERMANENT FACILITIES FOR YOUTH RECREATION AND OUTWARD BOUND SCHOOL SCHOLARSHIPS FOR OUTSTANDING YOUNG PEOPLE TAKING PART IN THE PROGRAMME.

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DEMAND FOR SERVICES AND FACILITIES IN NT INCREASING

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THE DEMAND FOR BETTER COMMUNITY SERVICE AND FACILITIES IS INCREASING IN THE NEW TERRITORIES COMMUNITY WHICH IS UNDERGOING RAPID CHANGES WITH THE INFLUX OF POPULATION INTO THE NEW TOWNS AND MARKET TOWNS.

THE SECRETARY FOR CITY AND NEW TERRITORIES ADMINISTRATION, MR IAN MACPHERSON, SAID THIS TONIGHT AT THE FIFTH ANNIVERSARY AND LADIES NIGHT CHARITY BALL OF THE LIONS CLUB OF THE NEW TERRITORIES HELD AT A KOWLOON RESTAURANT.

HE STRESSED THAT THE SUPPORT AND CONTRIBUTION FROM SUCH BODIES AS THE LIONS CLUB WERE THEREFORE NEEDED MORE THAN EVER.

HE POINTED OUT THAT IN ITS FIVE YEARS' HISTORY, THE CLUB HAD DEMONSTRATED A KEEN AWARENESS OF COMMUNITY NEEDS AND CONTRIBUTED GENEROUSLY TOWARDS THE WELL-BEING OF THE PEOPLE IN THE NEW TERRITORIES.

MR MACPHERSON ADDED: +YOUR SUPPORT FOR THE WALK FOR MILLION, THE LIONS WALK FOR CHARITY, THE CONSTRUCTION OF TWO PAVILIONS AT NGONG TONG HILL IN SHA TIN AND BRIDES POOL IN TAI PO- FINANCIAL ASSISTANCE TO FAMILIES OF THE WELL ACCIDENT VICTIMS AT HO SHEUNG VILLAGE IN SHEUNG SHUI- A DONATION TO THE HONG KONG EYE BANK- AND THE CONTRIBUTION TO THE GIRL GUIDES ASSOCIATION FOR THE CONSTRUCTION OF THE YUEN LONG RECREATION CENTRE, ARE JUST BUT A FEW OF THE MANY EXAMPLES OF THE FINE AND MEANINGFUL WORK DONE BY YOUR LION BROTHERS RECENTLY.+

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AUXILIARY LITTER WARDENS TO KEEP BEACHES CLEAN

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FROM JULY 1, AUXILIARY LITTER WARDENS WILL BE PATROLLING PUBLIC BEACHES ON SUNDAYS AND PUBLIC HOLIDAYS TO HELP KEEP THEM CLEAN, BY ADVISING PEOPLE ON PROPER RUBBISH CONTROL.

THE AUXILIARY LITTER WARDENS ARE POST-SECONDARY STUDENTS FROM THE UNIVERSITY OF HONG KONG, CHINESE UNIVERSITY, HONG KONG POLYTECHNIC, KWAI CHUNG TECHNICAL INSTITUTE AND LEE WAI LEE TECHNICAL INSTITUTE.

MORE THAN 500 STUDENTS WILL BE DEPLOYED ON 11 PUBLIC BEACHES IN THE NEW TERRITORIES IN JULY AND AUGUST THIS YEAR.

A SPOKESMAN FOR THE NTSD URGED BEACH-GOERS TO BRING ALONG BAGS FOR LITTER DISPOSAL AND TO USE THE LITTER BINS.

LITTERBUGS ARE LIABLE TO A FINE OF \$5 000 AND TO IMPRISONMENT FOR SIX MONTHS, THE SPOKESMAN SAID.

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SPECIAL CAR NUMBERS SOLD BY AUCTION
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TWENTY-NINE SPECIAL VEHICLE REGISTRATION NUMBERS WERE SOLD BY AUCTION THIS MORNING (SATURDAY) FOR A TOTAL OF \$425 900 WHICH WILL GO INTO THE GOVERNMENT LOTTERIES FUND FOR CHARITY PURPOSES.

THE AUCTION HELD AT THE COMMITTEE ROOM, QUEEN ELIZABETH STADIUM, WAN CHAI, SAW THE REGISTRATION NUMBER 663 FETCH THE HIGHEST PRICE OF \$155 000.

ANOTHER NUMBER BB 5 WAS SOLD AT THE SECOND HIGHEST PRICE OF \$50 100 WHILE THE LOWEST PRICE WAS \$1 000 FOR CU 8213 AND CU 8885.

THE OTHER SPECIAL REGISTRATION NUMBERS WERE SOLD AT THE FOLLOWING PRICES:

CT 668	\$6 500	HK2329	\$3 100	BG 802	\$3 500
CU 126	\$2 200	AL8823	\$9 200	2889	\$27 000
CV 85	\$25 000	CU 321	\$3 400	AS1982	\$1 700
AA 740	\$3 000	BM 600	\$10 600	CU2888	\$5 000
CU8628	\$1 300	CU 113	\$4 000	CU 609	\$1 500
CU 908	\$2 000	CU 280	\$10 000	CD 353	\$2 100
CU 168	\$28 000	CU 299	\$2 800	HK9988	\$35 000
CT7688	\$1 100	AC 282	\$11 000	AG 868	\$9 700
CR 123	\$10 100				

NUMBERS CT3090, CU1973, CU1036, AF3962, CV1081, AND CV7813 WERE WITHDRAWN FROM SALE.

SUCCESSFUL BIDDERS WILL BE REQUIRED TO PAY IN CASH OR BY CHEQUE IMMEDIATELY AFTER THE BIDDING.

THE NUMBERS AUCTIONED WILL BE ASSIGNED ONLY TO VEHICLES REGISTERED IN THE NAME OF THE SUCCESSFUL BIDDERS WITHIN 12 MONTHS OF THE DATE OF AUCTION.

TODAY'S SALE, THE 76TH ORGANISED BY THE TRANSPORT DEPARTMENT SINCE MAY 1973, BROUGHT THE TOTAL AMOUNT OF MONEY FOR CHARITY REALISED SO FAR TO \$25 563 432.

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PARKING METERS IN TAI HANG

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PARKING METERS WILL BE INSTALLED IN THE TAI HANG AREA FROM 8 AM ON MONDAY (JUNE 28).

THE METERED SPACES WILL BE ON THE KERBSIDE LANES OF WUN SHA STREET, SUN CHUN STREET, LAI YIN LANE, ORMSBY STREET, BROWN STREET, WARREN STREET, JONES STREET, SCHOOL STREET, KING STREET AND SHEPHERD STREET.

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TEMPORARY CLOSURE OF KO SHAN ROAD

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KO SHAN ROAD NEAR ITS JUNCTION WITH SHANSI STREET IN TO KWA WAN WILL BE CLOSED TO TRAFFIC FROM 10 AM ON MONDAY (JUNE 28) FOR ABOUT FIVE DAYS FOR CABLE WORKS.

DURING THE CLOSURE, SAN LAU STREET WILL BE RE-ROUTED ONE WAY EASTBOUND, AND SHANSI STREET ONE WAY WESTBOUND.

TRAFFIC TO SHANSI STREET FROM KO SHAN ROAD WILL BE DIVERTED VIA SAN LAU STREET AND CHATHAM ROAD NORTH.

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RIGHT-TURN BANNED IN NORTH POINT

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FROM 10 AM ON MONDAY (JUNE 28), VEHICLES TRAVELLING ALONG NORTH POINT ROAD AND TONG SHUI ROAD WILL NOT BE ALLOWED TO TURN INTO JAVA ROAD WESTBOUND.

AT THE SAME TIME, RIGHT-TURNS FROM KING'S ROAD WESTBOUND INTO JAVA ROAD WILL ALSO BE PROHIBITED.

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LIFTING OF BUS ONLY LANE RESTRICTIONS IN NORTH POINT

A NUMBER OF BUS ONLY LANE RESTRICTIONS IN NORTH POINT WILL BE LIFTED FROM 7 AM ON MONDAY (JUNE 28).

THEY ARE:-

- * THE EASTBOUND KERBSIDE LANE OF CAUSEWAY ROAD BETWEEN A POINT ABOUT 150 METRES AND A POINT ABOUT 58 METRES WEST OF HING FAT STREET;
- * THE EASTBOUND KERBSIDE LANE OF WING HING STREET BETWEEN HING FAT STREET AND KING'S ROAD;
- * THE EASTBOUND KERBSIDE LANE OF KING'S ROAD BETWEEN LAU LI STREET AND POWER STREET; AND
- * THE EASTBOUND KERBSIDE LANE OF KING'S ROAD BETWEEN NORTH POINT ROAD AND JAVA ROAD.

MEANWHILE, SAI ON STREET IN ABERDEEN WILL BE DESIGNATED AS A BUS ONLY LANE FROM 10 AM ON THE SAME DAY.

THE CARRIAGEWAY WILL BE RESERVED EXCLUSIVELY FOR FRANCHISED BUSES BETWEEN 7 AM AND 7 PM DAILY.

THIS WILL ALSO APPLY TO TUNG SING ROAD BETWEEN SAI ON STREET AND LOK YEUNG STREET.

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FIRING PRACTICE AT HA TSUEN AND CASTLE PEAK
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FIRING PRACTICE WILL TAKE PLACE AT THE HA TSUEN AND CASTLE PEAK RANGE FOR 25 DAYS NEXT MONTH.

MEMBERS OF THE PUBLIC ARE WARNED NOT TO ENTER THE AREA WHEN RED FLAGS ARE FLYING.

THE DATES AND TIMES OF THE FIRING PRACTICE ARE AS FOLLOWS:-

<u>DATE</u>	<u>TIME</u>
JULY 2 (FRIDAY)	9 AM - 4.30 PM
JULY 5 (MONDAY)	9 AM - 6.30 PM
JULY 6 (TUESDAY)	8.30 AM - 11 PM
JULY 7 (WEDNESDAY)	8.30 AM - 6.30 PM
JULY 8 (THURSDAY)	8.30 AM - 6.30 PM
JULY 9 (FRIDAY)	8.30 AM - 4.30 PM
JULY 10 (SATURDAY)	8.30 AM - 5 PM
JULY 12 (MONDAY)	9 AM - 6.30 PM
JULY 13 (TUESDAY)	8.30 AM - 6.30 PM
JULY 14 (WEDNESDAY)	8.30 AM - 6.30 PM
JULY 15 (THURSDAY)	8.30 AM - 6.30 PM
JULY 16 (FRIDAY)	8.30 AM - 4.30 PM
JULY 17 (SATURDAY)	8.30 AM - 5 PM
JULY 19 (MONDAY)	9 AM - 11 PM
JULY 20 (TUESDAY)	8 AM - 6 PM
JULY 21 (WEDNESDAY)	8 AM - 6 PM
JULY 22 (THURSDAY)	8 AM - 6 PM
JULY 23 (FRIDAY)	8 AM - 4.30 PM
JULY 24 (SATURDAY)	8.30 AM - 5 PM
JULY 26 (MONDAY)	9 AM - 5 PM
JULY 27 (TUESDAY)	8 AM - 5 PM
JULY 28 (WEDNESDAY)	8 AM - 5 PM
JULY 29 (THURSDAY)	8 AM - 5 PM
JULY 30 (FRIDAY)	8 AM - 4.30 PM
JULY 31 (SATURDAY)	8 AM - 5 PM.