

**HONG KONG  
GOVERNMENT  
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**DAILY  
INFORMATION  
BULLETIN**

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Sunday, May 7, 1972

SUNSHINE SYMBOL FOR

Summer Youth Programme

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An eye-catching symbol has been created to promote the 1972 Summer Youth Activities Programme which is due to be launched in July.

The symbol sets a gay tone by featuring a smiling face, edged round with rays of sunshine.

It will appear in bright orange and yellow colours on posters which are being produced to publicise summer youth activities.

The design of the symbol is being circulated to participating organisations. It is hoped that it will be used on T-shirts, leaflets, stickers and in other publicity material.

It is the first time that the summer youth programme has had its own identifying emblem, and the intention is that it should become a permanent feature which is used every year.

A spokesman of the Central Co-ordinating Committee said: "In the past we have found that many young people were not aware they were participating in a colony-wide programme of activities. We feel that the use of this new symbol will give the programme a distinctive identity, and develop a greater feeling of unity among those who are participating."

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A comprehensive programme for this summer is being worked out by various organisations and government departments concerned with youth and their recreation activities.

The Central Co-ordinating Committee for Summer Youth Programme which consists of representatives from the Hong Kong Council of Social Service, all district co-ordinating committees and various government departments have been holding regular meetings to discuss the progress of the programme.

It is expected that about one million young people will have the opportunity of taking part in the programme. They will have a great variety of activities to choose from e.g. camps, cultural activities, interest groups, sports and games, trips and visits.

The spokesman said: "We hope that more people - not only young people but also adults - will participate in this year's programme, because they will not only have an enjoyable time but may also acquire new skills and gain experience in group living."

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Note to Editors: A photograph showing the symbol is available for collection in the Press Room, Government Information Services.

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