



# DAILY INFORMATION BULLETIN

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SATURDAY, OCTOBER 10, 1981

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MASS MEDIA - POTENTIAL FOR GOOD OR EVIL

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THE MASS MEDIA IN ITS VARIOUS FORMS CAN NO DOUBT ASSIST EDUCATION BUT IT HAS POTENTIAL FOR EVIL AS WELL, THE DIRECTOR OF EDUCATION, MR COLVYN HAYE SAID THIS (SATURDAY) MORNING.

MR HAYE WAS ADDRESSING A MEETING OF THE ASSOCIATION OF HEADS OF SECONDARY SCHOOLS AT WAH YAN COLLEGE, KOWLOON, ON +MASS MEDIA - POTENTIAL FOR GOOD OR EVIL+.

THE MASS MEDIA THE DIRECTOR WAS REFERRING TO INCLUDED PRINTED MATERIAL, VISUAL MATERIAL, RADIO, TELEVISION, CINEMA, ADVERTISING AND OTHERS.

SPEAKING ON THE POSITIVE USES OF THE MASS MEDIA IN EDUCATION, MR HAYE REFERRED IN PARTICULAR TO HONG KONG'S ETV SYSTEM WHICH HAS AN INTERNATIONAL REPUTATION AND THE EDUCATION DEPARTMENT'S VISUAL EDUCATION SECTION AND THE MEDIA PRODUCTION SERVICES UNIT WHICH HAVE HELPED TEACHERS TO BRING LIFE AND COLOUR TO THEIR TEACHING.

ON THE NEGATIVE SIDE, HE SAID USING THE MEDIA TO MANIPULATE MINDS, TO DEBASE FOR COMMERCIAL PROFIT AND TO INDOCTRINATE MUST BE DEPLORED.

BUT, DESPITE ALL THE MASSIVE RESOURCES OF THE MEDIA, MR HAYE SAID THERE COULD NEVER BE ANY SUBSTITUTE FOR THE TEACHER IN THE CLASSROOM.

+NO MATTER HOW SOPHISTICATED EDUCATIONAL TECHNOLOGY MAY BECOME, IT WILL ALWAYS BE DEPENDENT ON THE MAN OR WOMAN WHO USES IT FOR THE BENEFIT OF PUPILS,+ THE DIRECTOR SAID.

MR HAYE CONCLUDED BY REMINDING TEACHERS OF THE POSITIVE USES OF THE MASS MEDIA IN EDUCATION AND SAID:

+WHAT WE HAVE IS USEFUL AND EXCITING- WHAT IS TO COME SEEMS EVEN MORE SO.

+THE CLASSROOM OF THE FUTURE WILL BE AN EXTRAORDINARY PLACE IN WHICH PUPILS MAY WELL PACE THEMSELVES WITH TEACHING MACHINES SUCH AS THE TELEPUTER, UNDER THE GUIDANCE OF TEACHERS WHOSE MAIN ROLE WILL BE TO APPLY A SOPHISTICATED EDUCATIONAL TECHNOLOGY TO THE NEEDS OF CHILDREN.+

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WAN CHAI TO HAVE OWN WOMEN'S ASSOCIATION  
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AN INDEPENDENT ASSOCIATION FOR WOMEN WILL SOON BE ESTABLISHED IN WAN CHAI UNDER THE AUSPICES OF THE CITY DISTRICT OFFICE (WAN CHAI).

ACCORDING TO THE CITY DISTRICT OFFICER (WAN CHAI), MR A.G. COOPER, THE PRINCIPAL MOTIVE FOR ESTABLISHING THIS AREA-BASED WOMEN'S ORGANISATION IS TO TAP THE POTENTIAL AND RESOURCES OF THE WOMEN RESIDENTS -- FOR SOCIAL AND SELF-ADVANCEMENT ACTIVITIES.

+AT THE SAME TIME, THE ORGANISATION WILL PROVIDE A CONVENIENT FORUM TO ENCOURAGE INCREASED REPRESENTATION OF WOMEN ON VARIOUS DISTRICT CONSULTATIVE COMMITTEES AND FOSTER THEIR PARTICIPATION IN COMMUNITY ACTIVITIES,+ HE SAID.

MR COOPER SAID THE IDEA HAD THE CO-OPERATION AND SUPPORT OF REPRESENTATIVES OF THE WOMEN WHO MAKE UP ABOUT HALF OF THE 222 000 RESIDENTS IN THE DISTRICT.

PREPARATORY WORK FOR THE FULL ESTABLISHMENT OF THE WOMEN'S ASSOCIATION IS NOW UNDER WAY.

MRS GRACE WAN LEE TSZ-HUEN, THE APPOINTED CHAIRWOMAN OF THE AD HOC PREPARATORY COMMITTEE OF THE WOMEN'S ASSOCIATION REMARKED THAT, WITH THE SETTING UP OF A DISTRICT-BASED WOMEN'S ASSOCIATION, WOMEN RESIDENTS WOULD HAVE A BETTER CHANNEL AND GREATER OPPORTUNITIES TO SERVE THE COMMUNITY.

SHE SAID THAT THE MAIN OBJECTIVE OF THIS ASSOCIATION IS TO IMPROVE THE RESIDENT'S QUALITY OF LIFE AND TO PROMOTE COMMUNITY BUILDING PROGRAMMES WITHIN THE DISTRICT THROUGH THE MUTUAL CO-OPERATION AND SELF HELP OF WOMEN IN WAN CHAI.

SHE THANKED MR COOPER FOR HIS ADVICE AND ADMINISTRATIVE SUPPORT WHICH ENABLED THE WOMEN'S ASSOCIATION TO BE SET UP IN SUCH A SHORT TIME.

MRS WAN AND 13 OTHER WOMEN REPRESENTATIVES ARE NOW BUSILY WORKING ON THE FULL ESTABLISHMENT OF THE WOMEN'S ASSOCIATION WHICH IS EXPECTED TO HAVE ITS REGISTRATION COMPLETED WITHIN TWO MONTHS.

/MEMBERSHIP RECRUITMENT .....

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MEMBERSHIP RECRUITMENT, AND INITIAL ACTIVITIES FOR THE ASSOCIATION WILL START SOON AFTER THE ASSOCIATION IS FORMALLY ESTABLISHED.

THE FIRST PROJECT THE ASSOCIATION INTENDS TO TAKE UP IS TO CONDUCT A SURVEY ON THE SOCIAL NEEDS AND EXPECTATION OF WOMEN RESIDENTS IN WAN CHAI. MEANWHILE, ENQUIRIES ON THE WOMEN'S ASSOCIATION MAY BE MADE WITH MRS TSANG CHAN ON-KEE, VICE-CHAIRWOMAN OF THE PREPARATORY COMMITTEE ON TEL. 5-774587.

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### SECOND TUEN MUN FESTIVAL

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THE SECOND TUEN MUN FESTIVAL WILL BE HELD FROM NOVEMBER 21 TO DECEMBER 6.

ACTIVITIES WILL INCLUDE MUSIC PERFORMANCES, SINGING, DANCING, DRAMA, COMPETITIONS, EXHIBITIONS, STALL GAMES AND CARNIVALS, DESIGNED TO SUIT ALL AGES.

THE FESTIVAL IS BEING ORGANISED BY THE TUEN MUN FESTIVAL '81 ORGANISING COMMITTEE WITH SPONSORSHIP FROM THE DISTRICT BOARD AND THE COMMUNITY.

THE COMMITTEE, UNDER THE CHAIRMAN OF TUEN MUN RURAL COMMITTEE, MR LAU WONG-FAT, COMPRISES REPRESENTATIVES FROM MANY GOVERNMENT DEPARTMENTS AND COMMUNITY ORGANISATIONS.

A SPOKESMAN FOR THE COMMITTEE SAID THE AIMS OF THE FESTIVAL WERE TO STRENGTHEN COMMUNITY TIES AND PROMOTE A SENSE OF BELONGING. IT WOULD ALSO PROVIDE RECREATIONAL AND CULTURAL ACTIVITIES FOR LOCAL RESIDENTS.

THE POPULATION OF TUEN MUN DISTRICT IS ABOUT 150 000 AT PRESENT. ABOUT 50 000 PEOPLE ARE EXPECTED TO TAKE PART IN THE VARIOUS ACTIVITIES OF THE FESTIVAL.

THE FIRST TUEN MUN FESTIVAL WAS HELD IN NOVEMBER, 1978. THE NUMBER OF PARTICIPANTS IN ACTIVITIES WAS 25 000, ALTHOUGH THE POPULATION OF THE DISTRICT WAS THEN ONLY ABOUT 60 000.

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RURAL CLEANSING FACILITIES DESIGN COMPETITION

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ENTRIES ARE NOW BEING INVITED FOR A RURAL CLEANSING FACILITIES DESIGN COMPETITION WHICH WILL BE ORGANISED TO COINCIDE WITH THE CLEAN HONG KONG CAMPAIGN.

WINNING DESIGNERS WILL HAVE THE CHANCE OF CLAIMING ONE OR MORE OF CASH PRIZES OR BOOK TOKENS TOTALLING \$30 000 AND THEIR DESIGNS BEING ADOPTED BY THE AUTHORITIES.

THE CONTEST WILL HELP PEOPLE REALISE THE IMPORTANT ROLE THEY PLAY IN KEEPING THE ENVIRONMENT CLEAN, SAID A SPOKESMAN FOR THE NEW TERRITORIES SERVICES DEPARTMENT.

IT WILL ALSO GIVE A CHANCE TO THE PUBLIC TO CONTRIBUTE PERSONALLY BY SHOWING THEIR CAPABILITIES IN RE-DESIGNING ONE OR THREE OF THE MOST OFTEN USED FACILITIES THROUGHOUT THE COUNTRYSIDE.

ORGANISED JOINTLY BY THE CLEAN HONG KONG CAMPAIGN NEW TERRITORIES ADVISORY COMMITTEE AND THE NEW TERRITORIES HEUNG YEE KUK, THE COMPETITION IS DIVIDED INTO TWO ENTRY CATEGORIES. ONE IS OPEN TO ALL MEMBERS OF THE PUBLIC WHILE THE OTHER IS EXCLUSIVELY FOR SECONDARY AND PRIMARY SCHOOL STUDENTS.

IN THE OPEN COMPETITION, THERE WILL BE THREE GROUPS OF DESIGN — A RURAL REFUSE COLLECTION POINT, A RURAL TOILET AND LITTER CONTAINERS EITHER OF THE PEDESTAL TYPE OR THE HANGING TYPE.

AS FOR SECONDARY AND PRIMARY STUDENTS, THEY ARE REQUESTED TO DESIGN A RURAL REFUSE COLLECTION POINT AND LITTER CONTAINERS ONLY.

ALL ENTRIES WILL BE JUDGED ON A NUMBER OF CRITERIA INCLUDING CONVENIENCE OF USE BY THE PUBLIC, FUNCTIONAL EFFICIENCY, AESTHETIC APPEAL, ERGONOMIC, ECONOMIC AND ENVIRONMENTAL ASPECTS.

ENTRY FORMS AND LEAFLETS DETAILING THE RULES FOR THE OPEN COMPETITION CAN NOW BE OBTAINED AT VARIOUS CITY DISTRICT AND DISTRICT OFFICES AND URBAN SERVICES OFFICES THROUGHOUT THE NEW TERRITORIES.

DESIGN ENTRIES MAY BE SUBMITTED AS DRAWINGS (A2 SIZE — 420 X 594 MM) AND/OR PORTABLE SCALE MODELS. OTHER VISUAL MEDIA AND WRITTEN DESCRIPTIONS (A4 — 210 X 297 MM) CAN ACCOMPANY THE BASIC DESIGN.

ALL ENTRIES SHOULD BE DELIVERED IN PERSON TO THE NTSD HEADQUARTERS AT AUSTIN CENTRE, FIFTH FLOOR, 19-23 AUSTIN AVENUE, TSIM SHA TSUI, DURING OFFICE HOURS BETWEEN NOVEMBER 25 AND 27.

WINNERS WILL BE NOTIFIED BY LETTER INDIVIDUALLY IN MID-DECEMBER.

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FIRING PRACTICE REMINDER

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FIRING PRACTICE WILL TAKE PLACE IN THE HA TSUEN/CASTLE PEAK RANGE FROM 8 AM TO 5 PM ON MONDAY AND TUESDAY (OCTOBER 12 AND 13), FROM 9 AM TO 5 PM ON THURSDAY (OCTOBER 15) AND FROM 9 AM TO 4 PM ON FRIDAY (OCTOBER 16).

MEMBERS OF THE PUBLIC ARE WARNED NOT TO ENTER THE FIRING AREA WHEN RED FLAGS ARE FLYING DURING TIMES OF PRACTICE.

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