



DAILY INFORMATION BULLETIN

SUNDAY, NOVEMBER 3, 1974

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ETV AUDIENCE NOW EXCEEDS 400,000

TO OVER 400,000 PRIMARY 3-6 STUDENTS IN HONG KONG, TELEVISION MEANS MORE THAN SIMPLY A MEDIUM OF ENTERTAINMENT - IT IS THEIR TEACHER AS WELL AS EVERYDAY COMPANION.

UNDER THE EXPANSION PLANS, EDUCATIONAL TELEVISION PROGRAMMES ARE NOW EXTENDED TO PRIMARY SIX CHILDREN IN THE 1974-75 ACADEMIC YEAR WHICH BEGAN LAST MONTH.

THE PROGRAMMES PRODUCED BY ETV ARE ON CHINESE, ENGLISH, MATHEMATICS AND SOCIAL STUDIES.

FOR PRIMARY THREE TO FIVE CLASSES, A TOTAL OF 120 DIFFERENT PROGRAMMES ARE PRODUCED EACH YEAR - 30 FOR EACH OF THE FOUR SUBJECTS. BUT PUPILS IN PRIMARY SIX WILL ONLY BE ABLE TO VIEW 64 DIFFERENT PROGRAMMES DURING THIS ACADEMIC YEAR.

+THIS IS BECAUSE WE ARE LIMITED IN AIR-TIME AND WE ARE TAKING INTO CONSIDERATION THAT PRIMARY SIX PUPILS WILL BE QUITE OCCUPIED WITH PREPARATION FOR THE SECONDARY SCHOOL ENTRANCE EXAMINATION,+ MR. SUN PING-SHU, THE SENIOR EDUCATION OFFICER FOR ETV SAID.

+AT PRESENT, WE TRANSMIT 40 HOURS OF PROGRAMMES EACH WEEK VIA THE NETWORKS OF TVB AND RTV BETWEEN MONDAY AND FRIDAY,+ HE ADDED.

TURNING TO THE PRODUCTION OF ETV PROGRAMMES, MR. SUN POINTED OUT THAT IT IS NOT COMMONLY KNOWN THAT ONE SINGLE PROGRAMME MIGHT SOMETIME TAKE A YEAR TO PERFECT.

APART FROM MONTHS OF PLANNING AND PREPARATION WHICH FOLLOW THE SELECTION OF A TOPICS, EACH 15-MINUTE ETV LESSON REQUIRES FROM 10 TO 12 HOURS FOR REHEARSALS AND FINAL RECORDING.

TO BEGIN WITH, PROGRAMME COMMITTEES ON FOUR SUBJECTS ARE FORMED. EACH CONSISTS OF HEADS OF SCHOOLS, PRACTISING TEACHERS, INSPECTORS OF SCHOOLS, LECTURERS FROM COLLEGES OF EDUCATION AND ETV PRODUCTION STAFF.

THEY MEET ANNUALLY TO DRAFT THE VARIOUS SYLLABUSES WHICH ARE DIRECTLY RELATED TO THOSE IN USE IN PRIMARY SCHOOLS.

ONCE THE SYLLABUSES FOR EACH SUBJECT ARE DECIDED, OUTLINE SCRIPTS ARE THEN DRAFTED BY ETV PRODUCERS WITH THE HELP OF PRESENTERS AND OTHER RESEARCHERS. THE ETV PRODUCERS WHO HAVE TO PREPARE THE CAMERA SCRIPTS MUST FIRST VISUALISE ACTUAL STUDIO SITUATIONS IN WHICH THE MECHANICS OF SOUND AND VISION ARE CO-ORDINATED IN PRODUCTION.

THE NEXT STEP IS THE ASSEMBLY OF TALENTS FOR PRELIMINARY REHEARSALS. +THERE ARE NOW ABOUT 40 TO 50 ACTORS AND ACTRESSES WHO APPEAR ON OUR SCREEN FREQUENTLY. THEY ARE MAINLY TEACHERS AND SCHOOL CHILDREN WHO ARE INTERESTED IN ACTING,+ MR. SUN SAID.

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USUALLY, THEY WILL RECEIVE THEIR SCRIPTS ABOUT A WEEK BEFORE STUDIO RECORDING AND THEN REHEARSE FOR TWO OR THREE TIMES BEFORE MOVING INTO THE STUDIO FOR FINAL RUN-THROUGH ON CAMERA.

EACH ETV PROGRAMME IS PRE-RECORDED ABOUT TWO MONTHS BEFORE BROADCAST.

THE OVERALL PURPOSE OF ETV IS TO APPEAL TO CHILDREN'S CURIOSITY, THAT IS WHY MOST ETV PROGRAMMES ARE PRESENTED IN THE FORM OF DRAMATIZATION, PUPPETRY, PERSONAL INTERVIEWS AND DEMONSTRATION OF VARIOUS KIND.

IN ADDITION TO PRODUCING PROGRAMMES IN CONNECTION WITH THE PRIMARY SCHOOL SYLLABUSES, ETV ALSO PLAYS A SIGNIFICANT ROLE IN PUBLICISING GOVERNMENT CAMPAIGNS SUCH AS THE CLEAN HONG KONG, FIGHT VIOLENT CRIME AND ROAD SAFETY CAMPAIGNS.

MR. SUN POINTED OUT THAT HIS DEPARTMENT IS ALSO AWARE OF THE FACT THAT SINCE ETV HAS BEEN ON THE AIR FOR THREE FULL ACADEMIC YEARS, BOTH THE TECHNOLOGY EMPLOYED AND THE INFORMATION CARRIED IN THE PROGRAMMES PRODUCED IN THE PAST MIGHT BE OUT OF DATE.

+TO REMEDY THIS SITUATION, WE HAVE TRIED TO REMAKE ABOUT 30 PER CENT OF THE OLD PROGRAMMES FOR EACH PRIMARY CLASS EVERY YEAR. IN FACT, WE ARE ALSO PLANNING TO REMAKE THE WHOLE OF OUR FIRST YEAR PROGRAMMES FOR PRIMARY THREE STUDENTS IN 1975,+ HE ADDED.

HE ALSO REVEALED THAT THERE ARE PLANS TO EXTEND THE ETV PROGRAMMES TO THE SECONDARY SCHOOL SECTOR BY 1976 AND THAT THE ESTIMATED TARGET AUDIENCE WILL BE MORE THAN 500,000.

+THESE ARE UNDER ACTIVE CONSIDERATION IN THE COLONIAL SECRETARIAT AND A DECISION IS EXPECTED SHORTLY.+ HE SAID.

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**1975 CERTIFICATE OF EDUCATION EXAMS
APPLICATION NOW OPEN FOR PRIVATE CANDIDATES**

APPLICATION FORMS IN ENGLISH AND CHINESE ARE NOW AVAILABLE FOR THOSE WHO WISH TO ENTER THE 1975 HONG KONG CERTIFICATE OF EDUCATION EXAMINATION AS PRIVATE CANDIDATES.

THE FORMS, TOGETHER WITH A GUIDE TO SUBJECT SELECTION, MAY BE OBTAINED FROM CITY DISTRICT OFFICES OR SUB-OFFICES IN URBAN AREAS, AND FROM THE TSEEN WAN, YUEN LONG AND TAI PO DISTRICT OFFICES IN THE NEW TERRITORIES.

COMPLETED FORMS SHOULD BE SUBMITTED IN PERSON BETWEEN NOVEMBER 11 AND 22 AT THE CAUSEWAY BAY SUB-TREASURY, CAUSEWAY BAY MAGISTRACY BUILDING, 2ND FLOOR, ELECTRIC ROAD, HONG KONG, OR AT THE YAUMATI SUB-TREASURY, 4TH FLOOR, 405 NATHAN ROAD, KOWLOON, BETWEEN 9 A.M. AND 4 P.M. ON WEEKDAYS AND FROM 9 A.M. TO 12 NOON ON SATURDAYS.

A STUDENT MAY ENTER FOR THE EXAMINATION AS A PRIVATE CANDIDATE PROVIDED THAT HE HAS SATISFIED ONE OF THE FOLLOWING CONDITIONS :-

- * OBTAINED AT LEAST 5 DIFFERENT SUBJECTS AT GRADE E(5) OR ABOVE TAKEN IN TWO OR MORE PREVIOUS CERTIFICATE OF EDUCATION EXAMINATIONS.
- * OBTAINED AT LEAST 4 SUBJECTS AT GRADE E(5) OR ABOVE TAKEN IN A PREVIOUS CERTIFICATE OF EDUCATION EXAMINATION.
- * POSSESSES EVIDENCE OF HAVING ACHIEVED A STANDARD SIMILAR TO EITHER OF THE ABOVE IN ANY OTHER APPROVED EXAMINATION(S).

STUDENTS OVER 23 YEARS OF AGE ON JANUARY 1, 1975 MAY PARTICIPATE IN THE EXAMINATION AS PRIVATE CANDIDATES EVEN IF THEY DO NOT POSSESS THE QUALIFICATION SET OUT ABOVE.

IN EXCEPTIONAL CIRCUMSTANCES, THE EXECUTIVE COMMITTEE MAY ALSO CONSIDER SPECIAL APPLICATIONS FROM HEADS OF SCHOOLS ON BEHALF OF FORMER STUDENTS WHO HAVE PREVIOUSLY ENTERED THE EXAMINATION BUT WHO HAVE FAILED TO ACHIEVE THE STANDARDS LISTED ABOVE. THE EXECUTIVE COMMITTEE MAY ALSO RELAX THE ABOVE REGULATION IN RESPECT OF APPLICATIONS FROM HANDICAPPED STUDENTS, IF THEIR CLAIMS CAN BE JUSTIFIED.

PRIVATE CANDIDATES ARE STRONGLY ADVISED TO REGISTER AS EARLY AS POSSIBLE IN ORDER TO AVOID THE RUSH IN THE LAST FEW DAYS.

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SLIGHT DROP IN FIRES THIS YEAR

THE FIRE SERVICES TODAY REPORTED A SLIGHT DROP IN THE NUMBER OF FIRES DURING THE FIRST 10 MONTHS OF THIS YEAR BUT WARNED THE COMMUNITY AGAINST COMPLACENCY AS THE PEAK FIRE PERIOD IS BY NO MEANS OVER.

DURING THE JANUARY-OCTOBER PERIOD, THERE WERE 5,758 FIRES, COMPARED WITH 5,889 DURING THE CORRESPONDING PERIOD LAST YEAR - REPRESENTING A DROP OF SLIGHTLY OVER TWO PER CENT.

THERE WERE 17 DEATHS DURING THE PERIOD AND 338 PERSONS WERE INJURED, 29 OF THEM FIREMEN. LOSSES WERE ESTIMATED AT ABOUT \$37 MILLION, OF WHICH \$25 MILLION AROSE FROM 295 INDUSTRIAL FIRES.

KOWLOON HAD THE MOST FIRES (2,612) FOLLOWED BY HONG KONG ISLAND (1,805) AND THE NEW TERRITORIES (1,341).

THE MAJOR CAUSES OF FIRES CONTINUED TO BE CARELESS DISPOSAL OF LIGHTED CIGARETTE ENDS AND MATCHES (1,371 FIRES) AND ELECTRICAL FAULTS (816 FIRES).

A SPOKESMAN FOR THE FIRE SERVICES DEPARTMENT SAID IT HAD BEEN EXPECTED THAT 1974 WOULD BE A RECORD YEAR FOR FIRES IN VIEW OF THE EXCEPTIONALLY DRY SUMMER AND THE SHORTAGE OF WATER.

+THIS WAS THE SITUATION BEFORE TYPHOONS CARMEN AND ELAINE,+ HE SAID. +THESE BROUGHT HIGH HUMIDITY WHICH IS A MAJOR FACTOR IN KEEPING THE NUMBER OF FIRES DOWN.+

HE ADDED, HOWEVER, THAT THERE WERE TWO OR THREE VERY DRY MONTHS AHEAD, AND THE PUBLIC SHOULD CONTINUE TO EXERCISE CARE IN THEIR HOMES, PLACES OF WORK AND WHEN VISITING THE COUNTRYSIDE. +THE PEAK FIRE PERIOD IS BY NO MEANS OVER,+ HE STRESSED.

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'FRIENDSHIP DAY' IN TSUEN WAN

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TSUEN WAN IS TO HOLD A FRIENDSHIP DAY NEXT WEEKEND (NOVEMBER 8 AND 9) TO PROVIDE A DAY OF RELAXATION AND ENJOYMENT FOR ALL TSUEN WAN RESIDENTS.

FRIENDSHIP DAY WILL HAVE SOMETHING FOR EVERYBODY - YOUNG AND OLD - WITH FOOTBALL MATCHES, FILM SHOWS, SKY DIVING, RACES, IN FACT THE LOT, A SPOKESMAN FOR THE TSUEN WAN DISTRICT OFFICE SAID.

ON FRIDAY NIGHT (NOVEMBER 8) AT SHA TSUE ROAD PLAYGROUND THERE WILL BE A BAND, GYMNASTICS, UNARMED COMBAT, POLICE DOGS GOING THROUGH THEIR PACES, AND A LUCKY DRAW.

ON SATURDAY, 3,000 CHILDREN WILL BE TREATED TO FREE FILM SHOWS. IN THE AFTERNOON, THERE WILL BE MOTORCYCLE SKILLED RIDING DISPLAYS, +ROPING DOWN+ FROM HELICOPTERS, AND A SKYDIVING DISPLAY BY MEMBERS OF THE HONG KONG PARACHUTE CLUB.

FOR SPORT ENTHUSIASTS THERE WILL BE A FOOTBALL MATCH BETWEEN TSUEN WAN PLAYERS AND A JOINT ARMY-POLICE TEAM.

THE GRAND FINALE WILL BE THE MILITARY TATTOO AT THE YEUNG UK ROAD SPORTS GROUND AT 8 P.M. THIS PROGRAMME INCLUDES TENT PACKING DISPLAYS, A MORTAR OBSTACLE RACE, A PARADE OF LIGHT TANKS AND GUNS AND THE CEREMONIAL BEATING OF THE RETREAT.

THE SPOKESMAN SAID THAT THOUSANDS OF TSUEN WAN RESIDENTS HAD BEEN INVITED TO THE SHOW. OTHERS WHO WOULD LIKE TO ATTEND SHOULD APPROACH THE DISTRICT OFFICE FOR FREE TICKETS, HE ADDED.

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**PARKING ARRANGEMENTS AT GOVERNMENT HOUSE
DURING INSIGNIA PRESENTATION CEREMONY**

SPECIAL PARKING ARRANGEMENTS WILL BE INTRODUCED ON WEDNESDAY (NOVEMBER 6) TO ASSIST GUESTS ATTENDING A CEREMONY AT GOVERNMENT HOUSE AT 11.30 A.M. WHEN THE GOVERNOR, SIR MURRAY MACLEHOSE, WILL PRESENT INSIGNIA TO MEMBERS OF THE COMMUNITY.

ALL CARS CARRYING GUESTS MAY ENTER BY THE MAIN GATE OF GOVERNMENT HOUSE. AFTER GUESTS HAVE ALIGHTED, CARS BEARING 'G.H.' LABEL MAY PARK IN THE FORE COURT OR TENNIS COURTS AS DIRECTED BY THE POLICE OR, IF CHAUFFEUR DRIVEN, RETURN AT 11.50 A.M.

CARS BEARING BLUE LABELS MUST EXIT BY THE EAST GATE AND MAY THEN PARK AT UPPER AND LOWER ALBERT ROADS, THE SLIP ROAD TO THE SOUTH OF THE UNITED STATES CONSULATE BUILDING AND AT THE METERED CAR PARK BETWEEN KENNEDY ROAD AND GARDEN ROAD.

ALL VEHICLES PARKED INSIDE GOVERNMENT HOUSE SHOULD LEAVE BY THE EAST GATE AFTER THE PRESENTATION CEREMONY. OTHER GUESTS ARE REQUESTED TO WALK TO THEIR CARS.

METERED PARKING SPACES IN UPPER AND LOWER ALBERT ROADS, AND THE METERED CAR PARK BETWEEN KENNEDY ROAD AND GARDEN ROAD WILL BE SUSPENDED BETWEEN 9.30 A.M. AND 1 P.M.

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