



## DAILY INFORMATION BULLETIN

ISSUED BY GOVERNMENT INFORMATION SERVICES  
BEACONSFIELD HOUSE, HONG KONG. TEL: 5-233191

SATURDAY, JULY 25, 1987

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FIRST SUCCESSFUL PROSECUTION FOR FALSE TRADE ADVERTISING

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MANY POTENTIAL BUYERS OF JEWELLERY ITEMS, SINCE LAST AUGUST, HAD BEEN OFFERED, THROUGH ADVERTISING BROCHURES, AT AN INCREDIBLY LOW COST, WHAT WERE DESCRIBED AS "RUSSIAN DIAMONDS".

THOSE WHO DID RESPOND FAVOURABLY TO THE ADVERTISEMENT MIGHT THINK THAT THEY HAD A VERY GOOD BARGAIN - UNTIL THEIR ATTENTION WAS CAUGHT BY A RECENT COURT CASE, THE FIRST IN LOCAL CUSTOMS HISTORY RELATING TO FALSE TRADE DESCRIPTIONS USED IN ADVERTISING.

A MAIL ORDER HOUSE DEALING IN JEWELLERY ITEMS, WHICH PUBLICISED CUBIC ZIRCONIA AS "RUSSIAN DIAMONDS" FOR SALE, PLEADED GUILTY AT WESTERN MAGISTRACY ON JULY 14, AND WAS FINED \$5,000.

THE MAXIMUM PENALTY PROVIDED FOR THE OFFENCE OF FALSE TRADE DESCRIPTIONS IS A FINE OF \$100,000 AND TWO YEARS OF IMPRISONMENT ON SUMMARY CONVICTION, OR A FINE OF \$500,000 AND IMPRISONMENT FOR FIVE YEARS ON INDICTMENT. ALL GOODS SEIZED UNDER THE ORDINANCE ARE LIABLE TO FORFEITURE.

HEAD OF THE TRADING STANDARDS INVESTIGATION BUREAU OF THE CUSTOMS AND EXCISE DEPARTMENT, MR JOHN HOWARD TODAY (SATURDAY) SAID THAT DESPITE THE NUMBER OF SIMILAR CASES BEING INVESTIGATED, THE CASE WAS SIGNIFICANT, AS IT WAS THE FIRST WHICH HAD LED TO SUCCESSFUL PROSECUTION.

FROM 1981 TO JUNE THIS YEAR, INCLUDING THIS CASE, THE DEPARTMENT HAD RECEIVED AND ACTED ON 19 COMPLAINTS REGARDING MISLEADING ADVERTISEMENTS. WITH REGARD TO OTHER CASES WHICH DID NOT AMOUNT TO AN OFFENCE AGAINST THE LEGISLATION THE OFFENDERS WERE WARNED AND THEY SUBSEQUENTLY AMENDED THE WORDING WHICH HAD LED TO COMPLAINTS.

"THESE COMPLAINTS VERY OFTEN DID NOT LEAD TO PROSECUTION ON THE GROUNDS OF INSUFFICIENT EVIDENCE," MR HOWARD SAID.

HE COMMENTED THAT TECHNICAL DIFFICULTIES WERE INVOLVED IN BRINGING DEFENDENTS OF THIS NATURE TO COURTS.

QUOTING THE RECENT CASE AS AN EXAMPLE, MR HOWARD SAID IT WAS BROUGHT TO THE ATTENTION OF THE DEPARTMENT BY THE DIAMOND IMPORTERS ASSOCIATION (DIA) LAST OCTOBER.

BEFORE THAT THE DIA HAD WRITTEN TO THE COMPANY TWICE, ASKING IT TO STOP DISTRIBUTING ADVERTISING BROCHURES WHICH MISLEADINGLY REFERRED CUBIC ZIRCONIA AS "RUSSIAN DIAMONDS". THE COMPANY REFUSED TO DO SO, SAYING THAT THE TERM WAS WIDELY ACCEPTED BY THE TRADE.

/CUSTOMS OFFICERS .....

CUSTOMS OFFICERS RESPONDED TO THE DIA'S COMPLAINT AND SEARCHED THE COMPANY'S PREMISES IN JANUARY THIS YEAR, SEIZED 1,931 BROCHURES WHICH PUBLICISED SUCH SIMULATED STONES AS "RUSSIAN DIAMONDS". EXPERTS' OPINION GIVEN BY THE GEMOLOGICAL ASSOCIATION OF HONG KONG MAINTAINED THAT "IT IS IMPOSSIBLE TO NAME CUBIC ZIRCONIA AS RUSSIAN DIAMONDS".

INVESTIGATION ESTABLISHED THAT THE COMPANY HAD CLEARLY CONTRAVENED THE TRADE DESCRIPTIONS ORDINANCE.

PROSECUTION THUS BEGAN. THE FIRST CONVICTION OF FALSE TRADE DESCRIPTIONS USED IN ADVERTISEMENT CAME ON JULY 14 THIS YEAR.

MR HOWARD FELT THERE WERE NOT MANY CASES IN WHICH A COMPANY USED FALSE TRADE DESCRIPTIONS IN ITS ADVERTISEMENTS TO PROMOTE GOODS SUPPLIED IN THE COURSE OF TRADE AND BUSINESS BUT MEMBERS OF THE PUBLIC SHOULD MAKE COMPLAINT TO THE DEPARTMENT IF THEY FELT ADVERTISEMENTS WERE DELIBERATELY MISLEADING.

"WE DO NOT CONSIDER THE SITUATION IN HONG KONG IS SO SERIOUS THAT WE SHOULD TAKE PROSECUTION ACTION, EXCEPT WHERE IT IS CLEARLY ESTABLISHED THERE IS AN ELEMENT OF FRAUD WHICH WOULD CONTRAVENE THE TRADE DESCRIPTIONS ORDINANCE," SAID MR HOWARD, NOTING THAT IT WOULD BE PREFERABLE FOR ORGANISATIONS SUCH AS THE 4AS TO ADVISE ADVERTISERS ON CORRECT STANDARDS OF ADVERTISING. (THE 4AS STANDS FOR THE ASSOCIATION OF ACCREDITED ADVERTISING AGENTS OF HONG KONG.)

TO THIS END A CODE OF PRACTICE WAS ISSUED BY THE 4AS TO THE ADVERTISING INDUSTRY IN 1984 AND HAS BEEN PERIODICALLY AMENDED AS NECESSARY TO SUIT PRESENT DAY CONDITIONS.

THE TRADE DESCRIPTIONS ORDINANCE PROHIBITS FALSE TRADE DESCRIPTIONS, THE FORGERY OF TRADE MARKS AND MISSTATEMENTS IN RESPECT OF GOODS PROVIDED IN THE COURSE OF TRADE AND PROVIDES OFFENCES FOR MISDESCRIBING GOODS IN THE FORM OF ADVERTISEMENTS.

THE TRADE DESCRIPTIONS ORDINANCE WAS ENACTED IN 1981, UPDATING THE FORMER MERCHANDISE MARKS ORDINANCE.

IN THIS FIRST HALF YEAR UNDER THE TRADE DESCRIPTIONS ORDINANCE THE NUMBER OF SEIZURES MADE BY CUSTOMS OFFICERS TOTALLED 525, WITH A VALUE OF \$27.1 MILLION. NOT TAKING INTO CONSIDERATION THE RECENT CASE, THE NUMBER OF PERSONS OR FIRMS PROSECUTED WAS 415 AND FINES AMOUNTED TO \$2.44 MILLION. THE NUMBER OF PERSONS GIVEN CUSTODIAL SENTENCES WAS 14.

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JUNE PROVISIONAL TRADE FIGURES PUBLISHED

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THE RAPID GROWTH IN EXTERNAL TRADE RECORDED SINCE THE LATTER PART OF 1986 WAS SUSTAINED IN JUNE 1987, ACCORDING TO THE PROVISIONAL TRADE FIGURES PUBLISHED TODAY (SATURDAY) BY THE CENSUS AND STATISTICS DEPARTMENT.

THE VALUE OF DOMESTIC EXPORTS IN JUNE 1987, AT \$16,292 MILLION, INCREASED BY 29.9 PER CENT OR \$3,746 MILLION OVER JUNE 1986, WHILE THE VALUE OF RE-EXPORTS INCREASED BY 53.2 PER CENT OR \$5,105 MILLION TO \$14,703 MILLION.

TAKING DOMESTIC EXPORTS AND RE-EXPORTS TOGETHER, THE VALUE OF TOTAL EXPORTS, AT \$30,995 MILLION, WAS 40 PER CENT OR \$8,851 MILLION HIGHER THAN IN JUNE 1986. THE VALUE OF IMPORTS GREW BY 40.7 PER CENT OR \$9,292 MILLION OVER JUNE 1986 TO \$32,127 MILLION.

AS THE GROWTH IN THE VALUE OF IMPORTS WAS SLIGHTLY FASTER THAN THAT OF TOTAL EXPORTS, THE VISIBLE TRADE GAP (THAT IS, THE PROPORTION OF THE VALUE OF IMPORTS NOT COVERED BY THE VALUE OF TOTAL EXPORTS) IN JUNE 1987 WIDENED TO 3.5 PER CENT, COMPARED WITH A GAP OF 3 PER CENT IN JUNE 1986. IN ABSOLUTE VALUE TERMS, THE VISIBLE TRADE DEFICIT RECORDED IN JUNE 1987, AT \$1,132 MILLION, WAS \$441 MILLION LARGER THAN THAT RECORDED IN JUNE 1986.

PUTTING THE MONTH'S TRADE FIGURES INTO CONTEXT, THE VALUE OF TOTAL EXPORTS FOR THE FIRST HALF OF 1987 WAS \$165,928 MILLION, MADE UP OF DOMESTIC EXPORTS OF \$85,795 MILLION AND RE-EXPORTS OF \$80,133 MILLION.

COMPARED WITH THE FIRST HALF OF 1986, THE VALUE OF TOTAL EXPORTS GREW BY \$47,522 MILLION OR 40.1 PER CENT, THAT OF DOMESTIC EXPORTS BY \$20,422 MILLION OR 31.2 PER CENT, AND THAT OF RE-EXPORTS BY \$27,100 MILLION OR 51.1 PER CENT.

OVER THIS PERIOD, THE VALUE OF IMPORTS GREW BY \$48,821 MILLION OR 39.6 PER CENT, TO \$172,155 MILLION.

A CUMULATIVE VISIBLE TRADE DEFICIT OF \$6,227 MILLION, EQUIVALENT TO 3.6 PER CENT OF THE VALUE OF IMPORTS, WAS RECORDED IN THE FIRST HALF OF 1987. THIS COMPARES WITH A VISIBLE TRADE DEFICIT OF \$4,928 MILLION IN THE FIRST HALF OF 1986, WHICH WAS EQUIVALENT TO 4 PER CENT OF THE VALUE OF IMPORTS IN THAT PERIOD.

/COMMENTING ON .....

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COMMENTING ON THESE FIGURES, A GOVERNMENT SECRETARIAT SPOKESMAN SAID THAT THE SUBSTANTIAL GROWTH IN DOMESTIC EXPORTS IN RECENT MONTHS COULD BE ATTRIBUTED TO THE STRONG DEMAND FOR HONG KONG'S PRODUCTS IN OVERSEAS MARKETS, AND TO THE STIMULATING EFFECT OF THE DEPRECIATION OF THE HONG KONG DOLLAR, IN LINE WITH THAT OF THE U.S. DOLLAR, AGAINST MOST OTHER MAJOR CURRENCIES DURING THE COURSE OF 1986 AND THE EARLY MONTHS OF 1987.

THE EVEN MORE RAPID GROWTH IN RE-EXPORTS WAS MAINLY DUE TO THE FLOURISHING ENTREPOT TRADE WITH CHINA, WHICH FEATURED PROMINENTLY BOTH AS A SOURCE AND AS A MARKET FOR HONG KONG'S RE-EXPORTS. THE SPOKESMAN ADDED THAT, GIVEN THE STRONG GROWTH IN IMPORTS, EXPORT PERFORMANCE WAS LIKELY TO REMAIN GOOD IN THE COMING MONTHS.

THE FOLLOWING TABLE PRESENTS THE PROVISIONAL MERCHANDISE TRADE FIGURES FOR JUNE 1987.

## TRADE FIGURES FOR JUNE, 1987

THE CENSUS AND STATISTICS DEPARTMENT HAS RELEASED THE FOLLOWING PROVISIONAL MERCHANDISE TRADE FIGURES FOR JUNE:-

MERCHANDISE: DOMESTIC EXPORTS:	\$16,292 MILLION
RE-EXPORTS	: \$14,703 MILLION
TOTAL EXPORTS	: \$30,995 MILLION
IMPORTS	: \$32,127 MILLION
TRADE BALANCE	: \$1,132 MILLION [IN DEFICIT]

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COMPARATIVE FIGURES

LATEST 3 MONTHS	APR 87 TO	APR 86 TO	INCREASE	
	JUN 87	JUN 86	HK\$ MN.	%
	HK\$ MN.	HK\$ MN.		
DOMESTIC EXPORTS	47,267	36,228	11,039	30.5
RE-EXPORTS	43,648	29,028	14,620	50.4
TOTAL EXPORTS	90,915	65,256	25,659	39.3
IMPORTS	93,790	67,662	26,128	38.6
TRADE BALANCE	-2,875	-2,406	-469	

/SAME MONTH .....

SAME MONTH LAST YEAR	JUNE 1987	JUNE 1986	INCREASE	
	HK\$ MN.	HK\$ MN.	HK\$ MN.	%
DOMESTIC EXPORTS	16,292	12,546	3,746	29.9
(% OF TOTAL EXPORTS)	(52.6%)	(56.7%)		
RE-EXPORTS	14,703	9,598	5,105	53.2
TOTAL EXPORTS	30,995	22,144	8,851	40.0
IMPORTS	32,127	22,835	9,292	40.7
TRADE BALANCE	-1,132	-691	-441	

LAST MONTH	JUNE 1987	MAY 1987	INCREASE	
	HK\$ MN.	HK\$ MN.	HK\$ MN.	%
DOMESTIC EXPORTS	16,292	16,436	-144	-0.9
(% OF TOTAL EXPORTS)	(52.6%)	(52.8%)		
RE-EXPORTS	14,703	14,690	13	0.1
TOTAL EXPORTS	30,995	31,126	-131	-0.4
IMPORTS	32,127	31,174	953	3.1
TRADE BALANCE	-1,132	-48	-1,084	

CALENDAR YEAR TO-DATE	JAN-JUN 1987	JAN-JUN 1986	INCREASE	
	HK\$ MN.	HK\$ MN.	HK\$ MN.	%
DOMESTIC EXPORTS	85,795	65,373	20,422	31.2
(% OF TOTAL EXPORTS)	(51.7%)	(55.2%)		
RE-EXPORTS	80,133	53,033	27,100	51.1
TOTAL EXPORTS	165,928	118,406	47,522	40.1
IMPORTS	172,155	123,334	48,821	39.6
TRADE BALANCE	-6,227	-4,928	-1,299	

/LAST 12 .....

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LAST 12 MONTHS	JUL 86 TO	JUL 85 TO	INCREASE	
	JUN 87	JUN 86	HK\$ MN.	%
	HK\$ MN.	HK\$ MN.		
DOMESTIC EXPORTS	174,405	134,848	39,557	29.3
RE-EXPORTS	149,646	105,661	43,985	41.6
TOTAL EXPORTS	324,051	240,509	83,542	34.7
IMPORTS	324,776	241,981	82,795	34.2
TRADE BALANCE	-725	-1,472	747	

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#### CLEAN BEACH CAMPAIGN LAUNCHED

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THE CLEAN BEACH PHASE OF THIS YEAR'S KEEP HONG KONG CLEAN CAMPAIGN WAS OFFICIALLY LAUNCHED AT REPULSE BAY BEACH TODAY (SATURDAY).

URBAN COUNCILLOR MR TONG KAM-BIU, IN DELIVERING AN OPENING ADDRESS, SAID THIS YEAR'S KEEP HONG KONG CLEAN CAMPAIGN WAS THE LARGEST-EVER SINCE ITS LAUNCHING 15 YEARS AGO.

"THIS YEAR'S CAMPAIGN HAS GAINED THE SUPPORT OF VARIOUS GOVERNMENT DEPARTMENTS, PRIVATE ORGANISATIONS AND INDIVIDUALS," HE SAID.

MR TONG EMPHASISED THAT THE CAMPAIGN THEME SONG AND SLOGAN - WE'RE PITCHING IN TO KEEP HONG KONG CLEAN - HAD PENETRATED EACH AND EVERY HOUSEHOLD IN THE TERRITORY.

"WITH THE APPROACH OF SUMMER, THE CAMPAIGN HAS ENTERED INTO THE SECOND PHASE - THE CLEAN BEACH PHASE - WHICH IS BEING PROMOTED THROUGH MEDIA PUBLICITY AND VARIOUS ACTIVITIES," HE ADDED.

BEFORE JOINING OTHER GUESTS IN PERFORMING A RIBBON-CUTTING CEREMONY, MR TONG URGED BEACH-GOERS AND PICNICKERS TO KEEP THE BEACHES CLEAN BY DISPOSING OF LITTER IN WASTE BINS.

/THE OTHER .....

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THE OTHER OFFICIATING GUESTS WERE: LEGISLATIVE COUNCILLOR, MR YEUNG PO-KWAN; DISTRICT OFFICER (SOUTHERN), MR SIMON LORD; ASSISTANT DIRECTOR (LEISURE SERVICES), URBAN SERVICES DEPARTMENT, MR ROBIN GILL; CHAIRMAN, KEEP HONG KONG CLEAN PUBLICITY COMMITTEE, MR GEORGE YUEN AND SENIOR PRODUCER, COMMERCIAL RADIO CHANNEL II, MR WONG TIT-HUNG.

AFTER THE OPENING CEREMONY, COMMERCIAL RADIO CHANNEL II PRODUCED A ONE-HOUR ENTERTAINMENT PROGRAMME CENTERING ON THE KEEP HONG KONG CLEAN THEME.

APART FROM SINGING PERFORMANCES FROM POPULAR SINGERS CHAN WAI-HAN, CHENG KING-KEI AND CHIANG CHI-KWONG, THE PROGRAMME ALSO CONSISTED OF A SHORT DRAMA AND PHONE-IN GAMES FOR THE AUDIENCE.

MCDONALD'S RESTAURANTS ALSO PLEDGED SUPPORT TO TODAY'S EVENT BY LINING UP 200 STAFF MEMBERS TO CLEAN UP THE REPULSE BAY BEACH AREA. 'RONALD MCDONALD' WAS ALSO PRESENT TO PERFORM A MAGIC SHOW FOR THE CHILDREN.

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WAN CHAI RESIDENTS URGED TO PAY ATTENTION TO ROAD SAFETY

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WAN CHAI DISTRICT OFFICER, MR ROGER GARCIA TODAY (SATURDAY) CALLED ON RESIDENTS IN THE DISTRICT TO PAY MORE ATTENTION TO ROAD SAFETY MEASURES AND TO OBSERVE TRAFFIC RULES WHEN USING THE ROAD.

SPEAKING AT THE OPENING OF THE WAN CHAI DISTRICT ROAD SAFETY CAMPAIGN, MR GARCIA SAID ONE OF THE OBJECTIVES OF THE FUNCTION WAS TO BRING HOME THE ROAD SAFETY MESSAGE, AND TO DRAW ATTENTION TO TRAFFIC BLACK SPOTS AND PROBLEMS IN WAN CHAI.

AS ACCIDENTS INVOLVING BICYCLES WERE ON THE INCREASE WITH THE GROWING POPULARITY OF CYCLING, EMPHASIS WOULD BE PLACED ON EDUCATING CYCLISTS OF SAFETY RULES, HE SAID.

ANOTHER SPEAKER AT THE CEREMONY, WAN CHAI DISTRICT POLICE COMMANDER, MR LAU TO-YEE, SAID THERE WAS A TOTAL OF 906 TRAFFIC ACCIDENTS IN THE DISTRICT LAST YEAR, RESULTING IN 12 DEATHS.

HE BELIEVED THE TRAFFIC ACCIDENT RATE WOULD BE GREATLY REDUCED IF MOTORISTS WERE MORE CAREFUL AND PATIENT, AND PEDESTRIANS WOULD REFRAIN FROM CROSSING ROADS CARELESSLY.

/THE PROJECT, .....

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THE PROJECT, WHICH WILL RUN UNTIL SEPTEMBER 26, IS ORGANISED BY THE WAN CHAI DISTRICT ROAD SAFETY CAMPAIGN WORKING GROUP, COMPRISING MEMBERS FROM THE DISTRICT OFFICE, DISTRICT BOARD AND THE POLICE FORCE.

CAMPAIGN ACTIVITIES ALSO INCLUDE A CYCLING SAFETY WEEK, A ROAD SAFETY EDUCATION WEEK AND AN ENFORCEMENT WEEK, A MODEL PEDESTRIANS SELECTION, TALKS FOR THE AGED AND A CLOSING CEREMONY CUM FUN FAIR.

PART OF TODAY'S PROGRAMME WAS A CYCLING SAFETY DEMONSTRATION BY THE CIVIL AID SERVICES AIMED AT GIVING THE PUBLIC A BETTER IDEA OF WHAT SAFETY PRECAUTIONS TO TAKE WHEN CYCLING.

ALSO OFFICIATING AT THE OPENING CEREMONY WERE CHAIRMAN OF THE WAN CHAI DISTRICT ROAD SAFETY CAMPAIGN WORKING GROUP, MR STEPHEN WONG AND DISTRICT BOARD CHAIRMAN, MRS PEGGY LAM.

APART FROM CYCLING SHOWS, A LION DANCE AND SINGING PERFORMANCES WERE ALSO STAGED. LEAFLETS WERE DISTRIBUTED TO THE AUDIENCE TO REMIND THEM OF THE THEME OF THE ROAD SAFETY CAMPAIGN.

THE CAMPAIGN WAS SPONSORED BY THE WAN CHAI DISTRICT BOARD WITH AN ALLOCATION OF \$80,000, AND THE POLICE FORCE WHICH CONTRIBUTED \$5,000.

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#### SAFE CYCLING CAMPAIGN ON ISLAND LAUNCHED

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A SAFE CYCLING CAMPAIGN HAS BEEN LAUNCHED ON HONG KONG ISLAND IN A BID TO REDUCE BICYCLE ACCIDENTS AND OFFENCES.

ACCORDING TO POLICE STATISTICS, THERE WERE 754 TRAFFIC ACCIDENTS INVOLVING BICYCLES IN 1986, INJURING 503 CYCLISTS, 10 OF THEM HAD DIED. ALSO, A TOTAL OF 9 310 SUMMONSES WERE ISSUED TO CYCLING OFFENDERS AND SEVEN ARRESTS WERE MADE.

THE SAFE CYCLING WEEK, ORGANISED BY THE POLICE ROAD SAFETY SECTION OF HONG KONG ISLAND AND RUNNING FROM JULY 25 TO 31, IS TO DRAW CYCLISTS' ATTENTION TO THE PROPER WAY OF CYCLING AND THE ROAD SAFETY CODE.

THE CAMPAIGN WAS KICKED OFF THIS (SATURDAY) MORNING AT A CEREMONY OFFICIATED BY THE CHAIRMAN OF THE WAN CHAI DISTRICT ROAD SAFETY CAMPAIGN WORKING GROUP, MR STEPHEN WONG; THE WAN CHAI DISTRICT OFFICER, MR ROGER GARCIA; AND THE WAN CHAI DISTRICT COMMANDER, MR LAU TO-YEE, AT THE SOUTHOEN PLAYGROUND.

/THE CEREMONY .....

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THE CEREMONY FEATURED DEMONSTRATIONS ON CYCLING SAFETY AND TECHNIQUES AS WELL AS LION DANCE.

UNDER THE WEEK-LONG CAMPAIGN, MEMBERS OF THE SCHOOL ROAD SAFETY PATROL WILL STARTING FROM TOMORROW SWING INTO ACTION TO DISTRIBUTE CYCLING SAFETY LEAFLETS AT SHEK O WHICH IS CROWDED WITH CYCLISTS IN THE SUMMER HOLIDAYS.

DURING THE CAMPAIGN PERIOD, A POLICE PATROL CAR WITH BROADCASTING FACILITIES WILL BE RUNNING ON THE BIG WAVE BAY ROAD TO REMIND CYCLISTS OF TAKING NECESSARY SAFETY PRECAUTIONS. AND A ROAD SAFETY BUS WILL BE STATIONED ON THE SHEK O CARPARK DISPLAYING VIDEO SHOWS, A TRAFFIC SIGNS COMPUTER TEST AND ROAD SAFETY EXHIBITIONS.

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NOTE TO EDITORS:

THE CHAIRMAN OF THE SOUTHERN DISTRICT ROAD SAFETY CAMPAIGN WORKING GROUP, MR MAN HON-MING, AND SOUTHERN DISTRICT BOARD MEMBERS MR KUNG WIN-MAN, MR MIU WAH-CHANG AND MR CHAN YAU-YUE WILL JOIN THE SCHOOL ROAD SAFETY PATROL MEMBERS TO DISTRIBUTE LEAFLETS TO CYCLISTS AT THE SHEK O CARPARK ADJACENT TO THE BEACH AT 11 AM TOMORROW (SUNDAY). COVERAGE IS INVITED.

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YOUTH SCHEME WINS DISTRICT SUPPORT

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THE OPPORTUNITIES FOR YOUTH SCHEME, FIRST LAUNCHED BY THE SOCIAL WELFARE DEPARTMENT IN 1974, IS TAKING ON A NEW DIMENSION THIS YEAR.

IT WILL BE CO-SPONSORED BY THE 19 DISTRICT BOARDS AND THE CITY AND NEW TERRITORIES ADMINISTRATION.

"WITH THEIR SUPPORT, ADDITIONAL FUNDS ARE AVAILABLE TO ENABLE MORE YOUTH GROUPS TO IMPLEMENT SERVICE PROJECTS TO BENEFIT BOTH THE COMMUNITY AND THEIR PERSONAL GROWTH AND DEVELOPMENT," A SPOKESMAN FOR THE SOCIAL WELFARE DEPARTMENT SAID.

"THE DEPARTMENT HAS DECIDED TO GIVE PRIORITY CONSIDERATION TO PROJECTS AIMING TO HELP THE HOMELESS IN RESPONSE TO THE DESIGNATION OF 1987 BY THE UNITED NATIONS AS THE 'INTERNATIONAL YEAR OF SHELTER FOR THE HOMELESS'.

/"IT IS .....

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"IT IS PARTICULARLY MEANINGFUL THAT DISTRICT BOARDS AND CNTA ARE SPONSORING THE SCHEME THIS YEAR AS HELPING THE HOMELESS CALLS FOR CONCERTED EFFORTS OF VARIOUS GOVERNMENT DEPARTMENTS, COMMUNITY ORGANISATIONS AND THE PUBLIC," HE SAID.

HE SUGGESTED THAT YOUTH GROUPS SHOULD PLAN PROJECTS ADOPTING THE GENERAL THEME OF SHOWING CONCERN FOR OR SERVING THE HOMELESS, INCLUDING STREET SLEEPERS, THOSE WHO LIVE IN INADEQUATE HOUSING, SUCH AS IN BEDSPACE APARTMENTS, TEMPORARY HOUSING AREAS OR SQUATTER AREAS.

APPLICATION FORMS FOR SUBSIDIES TO FUND THE PROJECTS CAN BE OBTAINED FROM THE SWD'S YOUTH AND COMMUNITY OFFICES, DISTRICT BOARD OFFICES AND CNTA DISTRICT OFFICES.

THE FORMS, TOGETHER WITH DETAILED PROPOSALS, SHOULD REACH THE YOUTH AND COMMUNITY OFFICES BEFORE AUGUST 15, 1987.

ALL PROJECTS SHOULD BE COMPLETED BEFORE JANUARY 15, 1988.

EACH PARTICIPATING GROUP SHOULD HAVE AT LEAST SEVEN MEMBERS AGED BETWEEN 15 AND 25; AND SHOULD BE SPONSORED BY A SCHOOL, YOUTH AGENCY OR BUSINESS ORGANISATION. DISCRETION MAY BE GIVEN TO ALLOW FOR SOME MEMBERS TO EXCEED THE AGE LIMIT TO UP TO 30.

GROUPS WITHOUT ANY SPONSOR, WITH THE APPROVAL OF THE SOCIAL WORK OFFICER (YOUTH AND COMMUNITY), MAY ALSO APPLY.

PROCESSING OF THE APPLICATIONS WILL BE DONE BY SWD OFFICERS IN CONJUNCTION WITH DISTRICT BOARD REPRESENTATIVES.

ASSESSMENT CRITERIA INCLUDE THE EXTENT OF YOUTH INVOLVEMENT AND DEVELOPMENT, THE EXTENT OF COMMUNITY BENEFIT, FEASIBILITY OF THE PROJECT, AND OPTIMUM USE OF RESOURCES AND INNOVATION.

THE MAXIMUM SUBSIDY FOR EACH APPROVED PROJECT IS \$4,500.

ON COMPLETION OF THE PROJECTS, EACH DISTRICT WILL SELECT ITS MOST OUTSTANDING PROJECT TO COMPETE FOR THE TERRITORY-WIDE "BEST OPPORTUNITIES FOR YOUTH AWARD".

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ADMISSION TO BRITISH UNIVERSITIES AND POLYTECHNICS  
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LOCAL STUDENTS WISHING TO APPLY FOR ADMISSION TO BRITISH UNIVERSITIES ARE ADVISED THAT APPLICATIONS SHOULD BE MADE ONE YEAR IN ADVANCE THROUGH THE UNIVERSITIES CENTRAL COUNCIL ON ADMISSIONS (UCCA) IN ENGLAND.

A SPOKESMAN FOR THE EDUCATION DEPARTMENT SAID UCCA APPLICATION FORMS WILL BE AVAILABLE IN MID-AUGUST AT THE DEPARTMENT'S OVERSEAS STUDENTS AND SCHOLARSHIPS SECTION (OSSS) AT ROOM 530, 5TH FLOOR, LEE GARDENS, 33-37 HYSAN AVENUE, CAUSEWAY BAY.

THE COMPLETED UCCA APPLICATION FORM AND A FEE OF 5 POUND STERLING MUST REACH UCCA BETWEEN SEPTEMBER 1 AND OCTOBER 15 FOR THOSE WHO ARE APPLYING FOR PLACES IN OXFORD OR CAMBRIDGE UNIVERSITIES. THE CLOSING DATE FOR ALL OTHER UNIVERSITIES WILL BE DECEMBER 15 THIS YEAR.

LATE APPLICATIONS RECEIVED BY UCCA OFFICE BETWEEN DECEMBER 16 AND MARCH NEXT YEAR WILL BE FORWARDED TO THE UNIVERSITIES CONCERNED FOR CONSIDERATION AT THEIR DISCRETION.

APPLICATIONS FOR ADMISSION TO THE FIRST YEAR OF FIRST DEGREE AND DIPLOMA OF HIGHER EDUCATION COURSES AT ALL POLYTECHNICS AND SOME COLLEGES AND INSTITUTIONS OF HIGHER EDUCATION SHOULD BE MADE THROUGH THE POLYTECHNICS CENTRAL ADMISSIONS SYSTEM.

APPLICATION FORMS ARE ALSO OBTAINABLE FROM THE EDUCATION DEPARTMENT'S OSSS OFFICE WHERE RELEVANT MATERIALS ARE AVAILABLE FOR REFERENCE.

THE CLOSING DATE FOR APPLICATIONS FOR ADMISSION IN THE AUTUMN OF 1988 IS DECEMBER 15 THIS YEAR.

STUDENTS WISHING TO APPLY FOR ADMISSION TO DEGREE COURSES LEADING TO QUALIFICATIONS IN INITIAL TEACHER TRAINING AND DEGREE AND DIPLOMA COURSES IN ART AND DESIGN OUTSIDE THE UNIVERSITY SECTOR SHOULD APPROACH THE CENTRAL REGISTER AND CLEARING HOUSE AND THE ART AND DESIGN ADMISSIONS REGISTRY RESPECTIVELY.

THOSE WISHING TO GAIN ENTRY INTO POLYTECHNICS, COLLEGES AND INSTITUTES FOR OTHER COURSES MAY APPLY THROUGH THE EDUCATION DEPARTMENT'S OSSS STARTING NOVEMBER 1 FOR ADMISSION IN SEPTEMBER AND OCTOBER NEXT YEAR. THE CLOSING DATE IS JUNE 22 NEXT YEAR.

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TWO SITES OFFERED FOR SALE

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A RESIDENTIAL SITE ON HONG KONG ISLAND AND AN INDUSTRIAL SITE IN THE NEW TERRITORIES ARE TO BE AUCTIONED ON MONDAY (JULY 27).

THE RESIDENTIAL SITE IS AT TAI HANG DRIVE, NEAR TIGER BALM GARDEN, AND MEASURES 1,568 SQUARE METRES.

THE 947-SQUARE-METRE SITE AT ON LOK TSUEN, FANLING, IS FOR INDUSTRIAL AND/OR GODOWN PURPOSES, BUT EXCLUDING OFFENSIVE TRADES.

THE AUCTION, TO BE CONDUCTED BY THE BUILDINGS AND LANDS DEPARTMENT, WILL TAKE PLACE AT THE CITY HALL THEATRE.

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NOTE TO EDITORS:

YOU ARE INVITED TO SEND REPRESENTATIVES TO COVER THE AUCTION WHICH WILL START AT 2.30 PM

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TEMPORARY TRAFFIC ARRANGEMENTS IN SHEUNG WAN

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TO FACILITATE RECONSTRUCTION WORKS AT THE JUNCTION OF HILLIER STREET WITH BONHAM STRAND IN SHEUNG WAN, TEMPORARY TRAFFIC ARRANGEMENTS WILL BE IMPLEMENTED FROM 10 AM ON TUESDAY (JULY 28) FOR ABOUT TWO WEEKS.

VEHICLES AFFECTED BY THE CLOSURE OF HILLIER STREET BETWEEN BONHAM STRAND AND WING LOK STREET WILL BE DIVERTED VIA MERCER STREET, JERVOIS STREET AND MORRISON STREET.

IN ADDITION, HILLIER STREET BETWEEN BONHAM STRAND AND JERVOIS STREET WILL BE RE-ROUTED TWO-WAY AND THE PARKING METERS AND MOTOR CYCLE PARKING SPACES IN THIS ROAD SECTION WILL BE SUSPENDED.

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RESTRICTED ZONES IN SHAM SHUI PO, TSIM SHA TSUI EAST

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CHEUNG YUE STREET IN SHAM SHUI PO BETWEEN ITS NORTHERN JUNCTION WITH TAI NAN WEST STREET AND A POINT ABOUT 15 METRES EAST OF THE SAME JUNCTION WILL BE DESIGNATED A PUBLIC LIGHT BUS RESTRICTED ZONE FROM 7 AM TO 12 MIDNIGHT DAILY FROM 10 AM ON TUESDAY (JULY 28).

NO PLB'S WILL BE ALLOWED TO STOP FOR PASSENGERS OR GOODS WITHIN THE RESTRICTED ZONE.

MEANWHILE, IN TSIM SHA TSUI EAST, SCIENCE MUSEUM SQUARE BETWEEN ITS JUNCTION WITH SCIENCE MUSEUM ROAD AND A POINT ABOUT 20 METRES SOUTH OF THE SAME JUNCTION WILL BE MADE A RESTRICTED ZONE FROM 10 AM TO 9 PM FOR ABOUT TWO MONTHS.

NO VEHICLE WILL BE ALLOWED TO STOP FOR PASSENGERS OR GOODS THERE.

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AIRPORT TUNNEL SLIP ROAD RE-OPENS

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THE AIRPORT TUNNEL SLIP ROAD LEADING FROM THE EASTBOUND TUBE OF THE AIRPORT TUNNEL TO SUNG WONG TOI ROAD WILL BE RE-OPENED TO TRAFFIC FROM 10 AM ON TUESDAY (JULY 28).

MOTORISTS ON EAST KOWLOON WAY NORTHBOUND CAN OPERATE VIA THE SLIP ROAD TO SUNG WONG TOI ROAD. ALTERNATIVELY, THEY MAY OPERATE VIA THE EAST KOWLOON WAY TO KOWLOON CITY ROAD AND SUNG WONG TOI ROAD.

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SATURDAY, JULY 25, 1987

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ROAD CLOSURE IN CENTRAL

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TO FACILITATE THE REMOVAL OF A DANGEROUS SIGNBOARD, DES VOEUX ROAD CENTRAL BETWEEN CLEVERLY STREET AND MORRISON STREET WILL BE CLOSED TO TRAFFIC FROM 30 MINUTES PAST MIDNIGHT TO 2.30 AM ON TUESDAY (JULY 28) MORNING.

AFFECTED VEHICLES WILL BE DIVERTED VIA CLEVERLY STREET, WING LOK STREET AND MORRISON STREET TO REJOIN DES VOEUX ROAD CENTRAL.

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SALT WATER CUT IN KOWLOON, TSUEN WAN

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SALT WATER SUPPLY TO CERTAIN DISTRICTS OF KOWLOON WILL BE TURNED OFF ON TUESDAY (JULY 28) FROM 10 PM TO 5 PM THE FOLLOWING DAY FOR WATER MAINS WORK.

THE SUSPENSION WILL AFFECT HUNG HOM, KOWLOON CITY, KOWLOON TONG, WONG TAI SIN, LOK FU, WANG TAU HOM, TUNG TAU ESTATE, CHUK YUEN, FUNG WONG SAN TSUEN, TSZ WAN SHAN, DIAMOND HILL, HAMMER HILL, KAI TAK AND KOWLOON HOSPITAL.

MEANWHILE, SALT WATER SUPPLY TO CERTAIN PREMISES IN TSUEN WAN WILL ALSO BE TURNED OFF ON THE SAME DAY FROM 9 AM TO 8 PM FOR THE SAME REASON.

THE SUSPENSION WILL AFFECT HEUNG CHE STREET, HEUNG WO STREET, TSO KUNG STREET, TAI PA STREET, YUEN TUN CIRCUIT AND FU YUNG STREET.

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